



## Fandom Sports Media Corp. Launches Social Media Presence with Twitter, Instagram and Facebook!

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CSE: FDM  
OTC: FDMSF  
FRANKFURT: TQ42

Santa Monica, California – September 19, 2016, FanDom Sports Media Corp. (CSE: FDM) (OTC: FDMSF) (FRANKFURT: TQ42) (“FanDom Sports” or the “Company”) is pleased to announce It is leading the transformation of how sports connect with sports fans through the FanDom Sports Media mobile app and with the launching of its interactive social media channels, Facebook, Instagram and Twitter.

FanDom Sports with its leading sports engagement platform, is a comprehensive mobile sports experience, giving the sports fan a front row seat to the hottest debates and wackiest trivia in the sports world as well as a backstage pass into the lives of the people who wear the fans’ favorite jerseys through FanDom Sports’ exclusive video content.

FanDom Sports’ social media community is growing each day, and engagement from fans — the crowd of people representing every kind of sports fan on the Internet — is what fuels the fire of FanDom Sports and keeps the content interesting.

FanDom Sports is on Twitter sharing snarky opinions on contract extensions, blown calls, and the designated hitter.

Find FanDom Sports on Instagram where you’ll learn more about sports trivia than you ever knew possible with our #FanDomFacts.

Like FanDom Sports on Facebook to stay up to date on launch dates, live events in your area, and how to become a part of our affiliate program.

**There are around 9 minutes  
and 55 seconds of actual playing  
time in the average MLB game  
That leaves you with about 2 hours  
and 50 minutes to eat hot dogs**



About Fandom Sports Media Corp.

Fandom Sports Media Corp. is an aggregator, curator and producer of unique fan-focused content offered on a category-specific, social network and delivered through the Fandom Sports Media mobile app. We tap into the passion of fans by providing an engaging social platform for the world's most enthusiastic sports fans to share, compare, moan, whine, gloat and trash talk about the sports, teams, players, fans and owners they love, hate and love to hate. Our unique approach

will blend curated content with user-generated content while providing access to athletes and celebrities both on-line and at local sponsored events.

Follow FanDom Sports on Instagram and Twitter @FandomSportsApp and make sure to like FanDom Sports on Facebook too!

To find out more about Fandom Sports, please contact investor relations at 604-346-7613.

You may also visit the Company's website at [www.fandomsportsmedia.com](http://www.fandomsportsmedia.com)

On Behalf of the Company

"Blair Naughty"

Blair Naughty, CEO

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*The Company has no intention or obligation to update or revise any forward looking statements due to new information or events.*