

Fandom Sports Media Corp.
(formerly Hatch Interactive Technologies Corp.)
(the “Company”)

British Columbia Securities Commission
Alberta Securities Commission
Ontario Securities Commission

NOTICE IN CHANGE OF CORPORATE STRUCTURE

Pursuant to National Instrument 51-102 Section 4.9

The Company reports that effective July 28, 2016, the Company will change its name from “Hatch Interactive Technologies Corp.” to “Fandom Sports Media Corp.” The Company anticipates that the name change will be effective on the Canadian Securities Exchange as of August 3, 2016.

Dated this 28th day of July, 2016.

FANDOM SPORTS MEDIA CORP.

Per: “Blair Naughty”
Blair Naughty
Chief Executive Officer