



Hatch Interactive Technologies Corp.

Hatch Announces Muay Thai Fighter and Trainer Edmond Bilbasoo to the Company's Advisory Board

July 26, 2016

CSE: HAT
OTC: HTRF
FRANKFURT: TQ42

Santa Monica, California – July 26, 2016; Hatch Interactive Technologies Corp. (CSE: HAT) (OTC: HTRF) (FRANKFURT: TQ42) (“Hatch Interactive” or the “Company”) is pleased to announce the appointment of Muay Thai fighter and trainer Edmond Bilbasoo to the Company's Advisory Board.

Edmond Bilbasoo is a lifelong Martial Arts trainer and fighter with an extensive experience as a Certified Muay Thai Instructor and is the founder of Body Dynamite and their Work-Out Fitness Videos. He has trained and fought in Thailand, throughout the US, Europe, and other parts of Asia. Edmond works with numerous professional and amateur fighters in Muay Thai and is also a well-recognized striking coach for Ultimate Fighting Championship (UFC) fighters, including Urijah Faber, Tyron Woodley and Paige Van Zant. In 2015, Mr. Bilbasoo appeared on the UFC produced reality television series as the Muay Thai trainer for Urijah Faber's team against Conner McGregor in the sports reality show *The Ultimate Fighter: Team McGregor vs. Team Faber* on the Fox Sports Network.

CEO Blair Naughty states “Ed Bilbasoo is a very important addition to the team especially with his association with the UFC brand and its fighters. He has garnered tremendous respect from fighters and has participated in 10 UFC Training Camps. I very much look forward to working with him as we build on the Fandom Sports App with the professional fight community.”

About Hatch Interactive Technologies Corp.

Hatch Interactive Technologies is an aggregator, curator and producer of unique fan-focused content offered on a category-specific, social network and delivered through the Fandom Sports Media mobile app. We tap into the passion of fans by providing an engaging social platform for the world's most enthusiastic sports fans to share, compare, moan, whine, gloat and trash talk about the sports, teams, players, fans and owners they love, hate and love to hate. Our unique approach will blend curated content with user-generated content while providing access to athletes and celebrities both on-line and at local sponsored events.

To find out more about Hatch, please contact investor relations at 604-346-7613.

You may also visit the Company's website at www.hatchitech.com .

On Behalf of the Company

"Blair Naughty"

Blair Naughty, CEO

For additional information:

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The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward looking statements due to new information or events.