



Hatch Interactive Technologies Corp.

Hatch Announces Listing on OTCQB Venture Marketplace Under Symbol HTTRF

July 14, 2016

CSE: HAT
OTC: HTTRF
FRANKFURT: TQ42

Santa Monica, California – July 14, 2016; Hatch Interactive Technologies Corp. (CSE: HAT) (OTCQB: HTTRF) (FRANKFURT: TQ42) (“Hatch Interactive” or the “Company”) is pleased to announce that its common shares are now trading on the OTCQB Venture Marketplace (the “OTCQB Venture”), a US trading platform that is operated by the OTC Markets Group in New York. The Company will trade on the OTCQB Venture under symbol “HTTRF”.

“Admission to the OTCQB Venture is part of a long-term strategy to introduce the Company to a broader international audience,” said Blair Naughty, CEO of Hatch Interactive Technologies. “This provides us with a trading platform for current and future American investors as well as a means of increasing our international visibility.”

The OTCQB Venture is the premier marketplace for entrepreneurial and development stage U.S. and international companies that are committed to providing a high-quality trading and information experience for their US investors. To be eligible, companies must be current in their financial reporting, pass a minimum bid price test and undergo an annual company verification and management certification process. The OTCQB Venture quality standards provide a strong baseline of transparency, as well as the technology and regulation to improve the information and trading experience for investors.

Hatch Interactive Technologies will continue to trade on the Canadian Stock Exchange (HAT-CSE) under its existing symbol “HAT” as well as the Frankfurt Exchange under the symbol “TQ42”.

About Hatch Interactive Technologies Corp.

Hatch Interactive Technologies is an aggregator, curator and producer of unique fan-focused content offered on a category-specific, social network and delivered through the Fandom Sports Media mobile app. We tap into the passion of fans by providing an engaging social platform for the world's most enthusiastic sports fans to share, compare, moan, whine, gloat and trash talk about the sports, teams, players, fans and owners they love, hate and love to hate. Our unique

approach will blend curated content with user-generated content while providing access to athletes and celebrities both on-line and at local sponsored events.

To find out more about Hatch, please contact investor relations at 604-346-7613.

You may also visit the Company's website at www.hatchitech.com.

On Behalf of the Company

"Blair Naughty"

Blair Naughty, CEO

For additional information:

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DISCLAIMER:

The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward looking statements due to new information or events.