

Hatch grants an aggregate of 1,650,000 incentive stock options to Directors and Consultants

July 06, 2016

CSE: HAT OTC: HTTRF FRANKFURT: TQ42

Vancouver, British Columbia –July 06, 2016; Hatch Interactive Technologies Corp. (CSE: HAT) ("Hatch" or the "Company") has today granted an aggregate of 1,650,000 incentive share purchase options exercisable at \$0.10 per common share for a period of five years.

An aggregate of 500,000 options were granted to Directors and 1,150,000 options were granted to Consultants of the Company.

The foregoing incentive share purchase option grants are subject to the approval of the policies of the Canadian Stock Exchange ("CSE").

About Hatch Interactive Technologies Corp.

Hatch Interactive Technologies is an aggregator, curator and producer of unique fan-focused content offered on a category-specific, social network and delivered through a companion mobile app. We tap into the passion of fans by providing an engaging social platform for the world's most enthusiastic sports fans to share, compare, moan, whine, gloat and trash talk about the sports, teams, players, fans and owners they love, hate and love to hate. Our unique approach will blend curated content with user- generated content while providing access to athletes and celebrities both on-line and at local sponsored events.

Be sure to follow us @HatchItechHAT for the latest.

To find out more about Hatch, please contact Investor Relations at 604-346-7613.

You may also visit the Company's website at www.hatchitech.com .

On Behalf of the Company

<u>"Blair Naughty"</u> Blair Naughty, CEO For additional Information: Hatch Interactive Technologies Corp. Blair Naughty Tel: 604-346-7613. Email: <u>info@hatchitech.com</u>

DISCLAIMER:

The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward looking statements due to new information or events.