



Hatch Interactive Technologies Corp.

## Hatch and Fandom Sports Announce Release of Version 1.2 of the Fandom Sports App to the Apple iTunes Store

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CSE: HAT  
OTC: HTRF  
FRANKFURT: TQ42

**Santa Monica, California – Hatch Interactive Technologies Corp. (CSE: HAT) (OTC: HTRF) (FRANKFURT: TQ42)** (“Hatch Interactive” or the “Company”) is pleased to announce the Company will be releasing the Fandom Sports App to the general public in the first week of July. The Company is also developing the Android version for scheduled release in the fall.

The iOS version brings several performance and app improvements, and contains the following changes:

- iOS 9 full support
- Improved network reconnect after screen timeout or sleep/wake cycle
- We also greatly improved the performance of the app when working with larger audiences
- You’ll now see more native components throughout the app which gives it an even cleaner look.
- The light theme is also looking better than ever with an upgraded toolbar.

The Fandom Sports App and the surrounding media initiatives will be “soft launching” in the first week of July in the App Store with the full launch expected in September 2016 when the NFL, NHL, NBA, NCAA all begin their seasons and the Major League Baseball playoffs will be in full swing.

The Company has been in constant meetings with athletes and brand ambassadors and plans to unveil many of the corporate plans that have been kept under wraps over the next 2 months as the hard launch approaches.

Blair Naughty CEO of Hatch stated, "We are very pleased to have to have the latest version of the Fandom Sports APP coming to the App Store. The Company is also developing the Android version on schedule to be released in the fall. Every athlete and tastemaker we have spoken with are extremely impressed with our initiatives and feel the company has found an incredible niche

in the lucrative sports media market. Fandom plans to give the FANS a voice and have it heard in a safe and structured environment, and be rewarded and recognized for their knowledge. Exposing trolls and bashers that provide no value will no longer have a voice to ruin the experience for the readers and participants. Fandom will make reading comments and joining the conversations enjoyable in digital media for the first time since the dawn of the internet.”

Be sure to follow us @HatchItechHAT for the latest.

### **About Hatch Interactive Technologies Corp.**

Hatch Interactive Technologies is an aggregator, curator and producer of unique fan-focused content offered on a category-specific, social network and delivered through a companion mobile app. We tap into the passion of fans by providing an engaging social platform for the world's most enthusiastic sports fans to share, compare, moan, whine, gloat and trash talk about the sports, teams, players, fans and owners they love, hate and love to hate. Our unique approach will blend curated content with user-generated content while providing access to athletes and celebrities both on-line and at local sponsored events.

To find out more about Hatch, please contact investor relations at 604-346-7613.

You may also visit the Company's website at [www.hatchitech.com](http://www.hatchitech.com) .

### **On Behalf of the Company**

*“Blair Naughty”*

Blair Naughty, CEO

### **For additional information:**

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