



Hatch Interactive Technologies Corp.

Off the Sports Field, Into Every Mobile Device: Hatch and Fandom Sports App Kick Off Video Production with DJ Skee in Hollywood

June 7, 2016

CSE: HAT
OTC: HTTRF
FRANKFURT: TQ42

Santa Monica, California – June 7, 2016; Hatch Interactive Technologies Corp. (CSE: HAT) (OTC: HTTRF) (FRANKFURT: TQ42) (“Hatch Interactive” or the “Company”) is pleased to announce in collaboration with world renowned DJ, Television and radio personality Scott "DJ SKEE" Keeney and SKEE TV, a series of short form sport videos customized for the Fandom Sports App, filmed in studio at DJ Skee’s infamous Skee Lodge in Hollywood, CA.

As part of the newly formed creative strategy between the Fandom Sports team and DJ SKEE, the videos were hosted and curated by DJ SKEE and his team along with guests who covered multiple sport topics from basketball, boxing, football, and baseball to UFC.

Blair Naughty CEO of Hatch stated, "We are very privileged to have DJ SKEE and his team along with the guests for these interactive short sport vignettes using Fandom Sports app in sports crazy California at the SKEE Lodge. DJ SKEE and his guests are very knowledgeable and experienced concerning the eccentricities of the sports topics, and thus made for very interesting banter."

About SKEE TV

SKEE.TV has received over 300,000,000 views on YouTube alone, while also being shown in restaurants and gas stations worldwide. DJ SKEE has produced award winning original music videos and content with artists including chart topping music videos for Snoop Dogg, Chris Cornell, Far East Movement, Soulja Boy, The Game, The Clipse, New Boyz, Travis Barker, Ice Cube and others. SKEE.TV currently delivers over 75 million impressions per month with distribution in locations including 7-11, airports, gyms, restaurants, gas stations, and others. You may also visit the SKEE TV’S at SKEE.TV

About Hatch Interactive Technologies Corp.

Hatch Interactive Technologies is an aggregator, curator and producer of unique fan-focused content offered on a category-specific, social network and delivered through a companion mobile app. We tap into the passion of fans by providing an engaging social platform for the world's most enthusiastic sports fans to share, compare, moan, whine, gloat and trash talk about the sports,

teams, players, fans and owners they love, hate and love to hate. Our unique approach will blend curated content with user-generated content while providing access to athletes and celebrities both on-line and at local sponsored events.

To find out more about Hatch, please contact investor relations at 604-346-7613.

You may also visit the Company's website at www.hatchitech.com.

On Behalf of the Company

"Blair Naughty"

Blair Naughty, CEO

For additional information:

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The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward looking statements due to new information or events.

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