



Hatch Interactive Technologies Corp.

Fandom Sports Media Moving Offices to Santa Monica

April 28, 2016

CSE: HAT
OTC: HTTRF
FRANKFURT: TQ42

Vancouver, British Columbia – April 28, 2016; Hatch Interactive Technologies Corp. (CSE: HAT) (OTC: HTTRF) (FRANKFURT: TQ42) (“Hatch Interactive” or the “Company”) announced today that its wholly owned subsidiary Fandom Sports Media has been accepted into the Business Accelerator Program at Expert Dojo in Santa Monica and is moving its offices to the Expert Dojo facility.

“Fandom Sports Media aspires to be the premier destination for Sports Super Fans around the world,” said Hatch CEO Blair Naughty. “Today, Fandom is excited to announce our move to the second largest media market in the U.S. Los Angeles provides Fandom the opportunity to access the talent and strategic partners that will help us realize our ambitions. In addition, by moving the Fandom operational office into the Expert Dojo facility, we will benefit from the number one Entrepreneur Program in Southern California.”

The new Fandom offices are located in the thriving Silicon Beach neighbourhood which is home to over 500 early stage tech companies including Snapchat, Hulu and Demand Media.

Expert Dojo provides its members with strategic growth strategies through a unique network of resources that includes Entertainment and digital media experts and world class marketing talent.

“We want to be at the center of an ecosystem that shares our aspirations,” said Mr. Naughty. Los Angeles is the perfect place for us to launch the Fandom Sports Fan community.”

For more information on Expert Dojo please visit www.expertdojo.com

About Hatch Interactive Technologies Corp.

Hatch Interactive Technologies is an aggregator, curator and producer of unique fan-focused content offered on a category-specific, social network and delivered through a companion mobile app. We tap into the passion of fans by providing an engaging social platform for the world's most enthusiastic sports fans to share, compare, moan, whine, gloat and trash talk about the sports, teams, players, fans and owners they love, hate and love to hate. Our unique approach will blend curated content with user-generated content while providing access to athletes and celebrities both on-line and at local sponsored events. To find out more about Hatch, please contact investor relations at 604-346-7613.

You may also visit the Company's website at www.hatchitech.com .

On Behalf of the Company

"Blair Naughty"

Blair Naughty, CEO

For additional Information:

Hatch Interactive Technologies Corp.

Blair Naughty

Tel: 604-346-7613.

Email: info@hatchitech.com

DISCLAIMER:

The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in Infinity's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward looking statements due to new information or events.