



Hatch Interactive Technologies Corp.

Hatch lists its common shares on Frankfurt Stock Exchange

April 13, 2016

CSE: HAT
OTC: HTTRF
FRANKFURT: TQ42

Vancouver, British Columbia – April 13, 2016, Hatch Interactive Technologies Corp. (CSE: HAT) (OTC: HTTRF) (FRANKFURT: TQ42) (“Hatch Interactive” or the “Company”) is pleased to announce the listing of its common shares on the Frankfurt Stock Exchange under the symbol "TQ42". The Company's common shares now trade concurrently on the Frankfurt Stock Exchange, the Canadian Securities Exchange (CSE) under the symbol "HAT" and the OTC Markets Group under the symbol "HTTRF".

Blair Naughty, CEO, stated: "This listing is an exciting step forward in the future growth of our newly launched Company. This listing will increase awareness with European investors and aid in building further liquidity for those investors, additionally conveying Hatch's exciting story to a much larger investor audience, especially with those sports crazed European fans."

About Frankfurt Exchange

Located in Frankfurt, Germany, the Frankfurt Stock Exchange is owned and operated by Deutsche Börse AG and Börse Frankfurt Zertifikate AG. The Frankfurt Stock Exchange is one of the world's largest exchanges with significant liquidity and a large investor base. Listing on the Frankfurt Stock Exchange will give Hatch exposure to a much larger investor base. Deutsche Börse AG's and Börse Frankfurt organizational and operational duties encompass trading in the following securities: shares, bonds, funds, Exchange Traded Funds (ETFs) and Exchange Traded Products (ETPs). The company's Frankfurt Profile can be viewed here: [http://en.boerse-frankfurt.de/stock/Hatch Interactive Technologies-Share](http://en.boerse-frankfurt.de/stock/Hatch%20Interactive%20Technologies-Share)

About Hatch Interactive Technologies Corp.

Hatch Interactive Technologies is an aggregator, curator and producer of unique fan-focused content offered on a category-specific, social network and delivered through a companion mobile app. We tap into the passion of fans by providing an engaging social platform for the world's most enthusiastic sports fans to share, compare, bitch, moan, whine, gloat and trash talk about the

sports, teams, players, fans and owners they love, hate and love to hate. Our unique approach will blend curated content with user-generated content while providing access to athletes and celebrities both on-line and at local sponsored events. To find out more about Hatch, please contact investor relations at 604-346-7613.

You may also visit the Company's website at www.hatchitech.com.

On Behalf of the Company

"Blair Naughty"

Blair Naughty, CEO

For additional information:

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DISCLAIMER:

The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in Infinity's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward looking statements due to new information or events.