



Hatch Interactive Technologies Corp.

Hatch has Initiated Process to List on OTC Markets

April 4, 2016

CSE: HAT

Vancouver, British Columbia – April 4, 2016; Hatch Interactive Technologies Corp. (CSE: HAT) (“Hatch Interactive” or the “Company”) is pleased to report that the Company has initiated the process of listing its common shares to trade in the United States on the OTCQB operated by the OTC Markets Group. Trading on OTC Markets is designed to provide current and future U.S. based shareholders with greater access to and ease of trading in the Company's shares.

CEO Blair Naughty states "Hatch, and its initial product offering Fandom Sports are currently organizing several media initiatives as well as in discussions with various athletes, celebrities and influencers to further the Company's business objectives. We see listing the shares for trading in the United States as a method to reach a much larger investor audience."

About OTC Markets Group Inc.

OTC Markets Group Inc. operates the world's largest electronic marketplace for broker-dealers to trade unlisted stocks. Our OTC Link platform supports an open network of competing broker-dealers that provide investors with the best prices in over 10,000 OTC securities. In 2010, securities on OTC Link traded over \$144 billion in dollar volume, making it the third largest U.S. equity trading venue after NASDAQ and the New York Stock Exchange. We categorize the wide spectrum of OTC-traded companies into three tiers - OTCQX (the quality-controlled marketplace for investor friendly companies), OTCQB (the U.S. reporting company marketplace for development stage companies), and OTC Pink (the speculative trading marketplace) - so investors can identify the level and quality of information companies provide. To learn more about how OTC Markets Group makes the unlisted markets more transparent, informed, and efficient, visit www.otcmarkets.com.

About Hatch Interactive Technologies Corp.

Hatch Interactive Technologies is an aggregator, curator and producer of unique fan-focused content offered on a category-specific, social network and delivered through a companion mobile app. We tap into the passion of fans by providing an engaging social platform for the world's most enthusiastic sports fans to share, compare, bitch, moan, whine, gloat and trash talk about the sports, teams, players, fans and owners they love, hate and love to hate. Our unique approach will blend curated content with user-generated content while providing access to athletes and

celebrities both on-line and at local sponsored events. To find out more about Hatch, please contact investor relations at 604-346-7613.

You may also visit the Company's website at www.hatchitech.com.

On Behalf of the Company

"Blair Naughty"

Blair Naughty, CEO

For additional information:

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DISCLAIMER:

The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in Infinity's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward looking statements due to new information or events.