



Hatch Interactive Technologies Corp.

Hatch announces Change of Auditor and Change in Year-End

December 30, 2015

Change of Auditor

Vancouver, Canada (December 30, 2015) - Hatch Interactive Technologies Corp. ("**Hatch**" or the "**Company**") (CSE:HAT) announces that it has changed its auditors from Davidson & Company LLP, (the "Former Auditors") to Dale Matheson Carr-Hilton LaBonte LLP, (the "Successor Auditors") effective December 15, 2015.

At the request of the Company, the Former Auditors resigned as auditors of the Company effective December 15, 2015 and the board of directors of the Company appointed the Successor Auditor as the Company's auditor effective December 15, 2015, until the next Annual General Meeting of the Company.

There were no reservations in the Former Auditor's reports in connection with the most recently completed fiscal year (2014) or for any period subsequent to the most recently completed period for which an audit report was issued preceding the date of the Former Auditor's resignation. There are no "reportable events" (as that term is defined in National Instrument 51-102 *Continuous Disclosure Obligations*) between the Company and the Former Auditor.

In accordance with National Instrument 51-102, the notice of change of auditor, together with the required letters from the former auditor and the successor auditor, have been reviewed by the audit committee and the board of directors and has been filed on SEDAR.

Change in Year-End

As a result of the reverse takeover during the year, the directors of the Company wish to change its year end from November 30 to January 31 in order to align its year end with that of the acquired company's operations.

Based on the change of year end from November 30 to January 31, the Company will have a transition year of fourteen months from December 1, 2014 to January 31, 2016.

Reporting Periods and Comparative Periods and Filing Deadlines.

The following tables set forth the lengths and the dates of the financial period, including the comparative financial periods, and the filing deadlines for each of the Company's interim and annual financial statements to be filled during the transition year and its new financial year.

Transition year – December 1, 2014 to January 31, 2016

Financial Statement to file	Comparative Financial Statement	Filing Deadline
3 months ended February 28, 2015	3 months ended February 28, 2014	Filed
3 and 6 months ended May 31, 2015	3 and 6 months ended May 31, 2014	Filed
3 and 9 months ended August 31, 2015	3 and 9 months ended August 31, 2014	Filed
3 and 12 months ended November 30, 2015	3 and 12 months ended November 30, 2014	January 31, 2016
14 months ended January 31, 2016	12 months ended November 30, 2015	May 31, 2016

New Financial Year – February 1, 2016 to January 31, 2017

Financial Statement to file	Comparative Financial Statement	Filing Deadline
3 months ended April 30, 2016	3 months ended April 30, 2015	June 30, 2016
3 and 6 months ended July 31, 2016	3 and 6 months ended July 31, 2015	September 30, 2016
3 and 9 months ended October 31, 2016	3 and 9 months ended October 31, 2015	December 31, 2016
12 months ended January 31, 2017	12 months ended January 31, 2016	May 31, 2017

On behalf of the Board of Directors of Hatch Interactive Technologies Corp.

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About Hatch Interactive Technologies Corp.

Hatch Interactive Technologies Corp. is the next generation digital media company with a unique value proposition including original production of sports and entertainment content, a mobile distribution platform and broad relationships in the media world for both distribution and development. We know that people are passionate about sports and we aim to deliver an exceptional experience to those fans. To that end, we create, curate, market and distribute premium content to multiple partner platforms.

To find out more about Hatch, please contact investor relations at 604-687-6562. You may also visit the Company's website at www.hatchitech.com.

DISCLAIMER:

The CSE has neither approved nor disapproved the contents of this press release and does not accept responsibility for its adequacy or accuracy.

This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in Infinity's corporate filings (posted at www.sedar.com). The Company has no intention or obligation to update or revise any forward looking statements due to new information or events.