



Hatch Interactive Technologies Corp.

**Hatch retains Social Media Professional for flagship  
product Sport Court**

**December 8, 2015**

**Vancouver, Canada (December 8, 2015) - Hatch Interactive Technologies Corp.** ("Hatch" or the "Company") (CSE:HAT) is pleased to announce it has retained the services of Nicole van Zanten who has extensive experience working with globally recognized brands and has worked with major league hockey teams in order to develop, build and foster social media strategies. Working within the NHL for five years, Nicole has developed a unique insight into professional sports and entertainment which she brings into her work with Hatch and Sport Court. Nicole continues to work alongside businesses from start-up organizations to Fortune 500 companies providing them with niche marketing and consulting services resulting in the development of numerous relationships within the professional sporting community.

Blair Naughty, CEO of Hatch states, "We are very happy to have Nicole work alongside our team at Hatch on Sport Court. Nicole brings many invaluable insights and ideas about marketing the brand Sport Court and provides tremendous knowledge in terms of what a professional sports team needs to do to increase fan engagement. Needless to say, we are very pleased and fortunate to have her on our team."

Nicole van Zanten states, "Hatch and Sport Court have truly uncovered the next level of engagement through mobile. I am excited to help bridge the gap between social and mobile to truly help grow and foster the Sport Court community."

About Hatch Interactive Technologies Corp.

Hatch Interactive Technologies Corp. is the next generation digital media company with a unique value proposition including original production of sports and entertainment content, a mobile distribution platform and broad relationships in the media world for both distribution and development. We know that people are passionate about sports and we aim to deliver an exceptional experience to those fans. To that end, we create, curate, market and distribute premium content to multiple partner platforms.

Blair Naughty, CEO  
604-346-7613  
[info@hatchitech.com](mailto:info@hatchitech.com)

To find out more about Hatch, please contact investor relations at 604-687-6562. You may also visit the Company's website at [www.hatchitech.com](http://www.hatchitech.com).

**DISCLAIMER:**

The CSE has neither approved nor disapproved the contents of this press release and does not accept responsibility for its adequacy or accuracy.

*This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in Infinity's corporate filings (posted at [www.sedar.com](http://www.sedar.com)). The Company has no intention or obligation to update or revise any forward looking statements due to new information or events.*