



Hatch Interactive Technologies Corp.

Hatch engages Ubika Corporation

December 7, 2015

Vancouver, Canada-(December 7, 2015) - Hatch Interactive Technologies Corp. ("Hatch" or the "Company") (CSE:HAT) is pleased to announce that it has retained the services of Ubika Corporation, a Toronto-based premier research, analytics and capital market exposure company ("Ubika") to undertake a research, communications and capital markets exposure program for the Company. Ubika will assist in raising the Company's investment profile via its capital market exposure services.

Ubika offers comprehensive capital market exposure services to actively highlight the investment potential in small cap companies via their flagship website portal www.smallcappower.com ("SCP"), which is featured on the Financial Post website. SCP is a leading resource for small cap investing, providing an interactive website that brings investors and financial industry professionals together to discover and communicate with small cap companies.

"We are very happy to work with Ubika", stated Blair Naughty, CEO of Hatch, "We believe that Ubika will provide the proper assistance with our capital markets exposure and create new opportunities for Hatch. They will help us maintain communications with shareholders, as well as broaden the Company's investor base".

About Ubika Corporation

Ubika Research and Ubika Communications offer comprehensive research, communication and capital market exposure programs to highlight investment potential in promising small cap market companies. Based in Toronto, Ubika has a proven track record of identifying and launching coverage of high potential small cap stocks at an early stage, by undertaking comprehensive research of the company at the outset, and directing it to appropriate actors within the capital markets and investment community.

Additionally, Ubika hosts an online portal for companies profiled at www.smallcappower.com.

About Hatch Interactive Technologies Corp.

Hatch Interactive Technologies Corp. is the next generation digital media company with a unique value proposition including original production of sports and entertainment content, a mobile distribution platform and broad relationships in the media world for both distribution and development. We know that people are passionate about sports and we

aim to deliver an exceptional experience to those fans. To that end, we create, curate, market and distribute premium content to multiple partner platforms.

Blair Naughty, CEO
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To find out more about Hatch, please contact investor relations at 604-687-6562. You may also visit the Company's website at www.hatchitech.com.

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The CSE has neither approved nor disapproved the contents of this press release and does not accept responsibility for its adequacy or accuracy.

This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in Infinity's corporate filings (posted at www.sedar.com). The Company has no intention or obligation to update or revise any forward looking statements due to new information or events.