



Hatch Interactive Technologies Corp.

October 16, 2015

Hatch Interactive Technologies Corp. (CSE: HAT) (“Hatch” or the “Company”) is pleased to announce the appointment of Damien Reynolds as Executive Chairman.

About Reynolds

Damien Reynolds is an entrepreneur with an excess of 20 years experience in the capital markets. His work has focused on the early stage development of and capital raising for, venture stage companies. Mr. Reynolds has twice been recognized by the U.S. Patent Office for technology inventions in the fields of digital camera sensors and dynamic wireless mesh communications.

Damien Reynolds states "I am very impressed with the team at Hatch, led by Mr. Blair Naughty. They have demonstrated expertise in the field of technology investment, development and operations. Hatch plans to take advantage of the amazing growth opportunities available in the technology industry and seeks to build a large and very successful technology development and investment business in Canada. I look forward to playing an active role in the development and execution of this objective."

Corporate Update

Hatch is in the final stages of development for its flagship product SportCourt. SportCourt is the first vertical of the FightCourt family of apps. SportCourt is a sports-focused mobile social network that engages users around debate creation, crowdsourced opinions and user-generated content, and is the only social network that can definitively settle debates through gamification. Users will also have the ability to gamble virtual currencies on arguments, referred to as e-fights™.

SportCourt intends to partner with sports teams, television networks, and popular online sports blogs to bring a unique argument engine platform to their fan bases and increase engagement. All e-fights™ that appear on these various platforms will also be presented in the SportCourt app allowing for more voters and a broader audience. Additionally, it will allow these affiliates to advertise on the SportCourt app by showing where the fight originated, thus driving traffic to their sites.

About Hatch Interactive Technologies Corp. Hatch Interactive Technologies Corp is one of North America’s newest technology incubators, staffed with an award winning technology team and a seasoned financial team. Hatch is set to launch a series of Interactive Technologies and Applications, focused on social media and gaming.

To find out more about Hatch, please contact investor relations at 604-687-6562. You may also visit the Company’s website at www.hatchitech.com.

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On Behalf of the Company

Blair Naughty, CEO

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The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information.

This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in Infinity's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward looking statements due to new information or events.