BlueskyINTEL Soft Launches AI-Powered B2B/C2B Matchmaking Service

FOR IMMEDIATE RELEASE

Toronto, Ontario, July 2, 2024 – Bluesky Digital Assets Corp., (CSE: BTC), (OTCQB: BTCWD), ("Bluesky" or the "Corporation") announced today that its BlueskyINTEL Web Engagement Platform has moved to soft launch with a robust **AI** integration and cutting-edge enhanced functionality.

Bluesky's continued focus on Artificial Intelligence **("AI")** and Blockchain **("BC")** led to the creation of the BlueskyINTEL **("BSI")** proprietary Web Engagement Platform **("WEP")** which has now reached a strategic release milestone.

BSI's WEP is well positioned strategically in-between Businesses looking to adopt AI & BC technology and with the solutions providers who provide the ability for these businesses to accomplish the adoption and usage of these next generation technologies.

During the soft launch period, businesses can register for free on BSI's AI & BC Landscape page. By clicking the 'Create Requirements' button, they can use BSI's AI-powered matchmaking service. This service analyzes their specific needs and matches them with appropriate solution providers in real-time, powered by AI.

Ben Gelfand, CEO stated: "We continue to track on our roadmap and release schedules and this major milestone release demonstrates that commitment."

Anthony R. Pearlman, COO stated: "This soft launch of major business AI functionality really demonstrates our belief in how AI represents the future for business. We are putting AI to the real-world test and "walking our talk". We encourage people to test our AI requirements wizard and provide feedback before we position our full production release in the next quarter. Feedback is welcomed at softlaunch7@blueskyintel.com "

About Bluesky Digital Assets Corp.

Bluesky Digital Assets Corp, has created a high value digital enterprise at the intersection of Artificial Intelligence, Blockchain and Web3 business solutions. Leveraging its success as an early adopter providing proprietary technology solutions, Bluesky has invested in its Roadmap. Bluesky's platform, BlueskyINTEL, is well positioned to leverage the current exponential growth of Artificial Intelligence ("AI") and Blockchain based technologies through a tightly focus built collaborative platform. This innovative web platform offering supports and better enables businesses to adopt and utilize these emerging and developing technologies.

For more information please visit Bluesky at: www.blueskydigitalassets.com or www.blueskyintel.com Please also follow us on Linkedin at: www.linkedin.com/company/bluesky-digital-assets/

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Forward-Looking Statements

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