



News Release

Bluesky Digital Assets Leads the Charge in CEO Endorsed AI Investment Trends with its Cutting-Edge Platform

FOR IMMEDIATE RELEASE

Toronto, Ontario, October 30, 2023 – Bluesky Digital Assets Corp., (CSE: BTC), (OTCQB: BTCWF), (“Bluesky” or the “Corporation”) announced today that a recent survey which was conducted by KPMG revealed that Artificial Intelligence (AI) has emerged as a top investment priority for CEOs around the globe. In line with this trend, Bluesky Digital Assets Corp., a publicly-traded company, is poised at the forefront with its state-of-the-art AI platform blueskyINTEL, that empowers businesses to leverage the boundless potential of digital technologies.

The KPMG survey highlighted that the majority of CEOs are recognizing the critical importance of investing in AI to stay competitive and drive business growth. Bluesky Digital Assets is well-aligned with this global sentiment, showcasing its commitment to providing robust AI solutions that catalyze operational efficiencies and drive data-driven decision-making.

Ben Gelfand, CEO of Bluesky Digital Assets, commented: “The recognition by global business leaders about the significance of AI investments reaffirms our strategic focus. blueskyINTEL is meticulously designed to provide businesses with the tools they need to navigate the digital landscape effectively and stay ahead of the curve.”

With an unwavering commitment to innovation and excellence, Bluesky Digital Assets is diligently working to enhance its AI engagement platform, ensuring it remains a cutting-edge solution for businesses aiming to harness the power of AI and Web3. The company’s dedication to fostering a digitally-driven business ecosystem resonates with the global inclination towards AI investments, as evidenced by the KPMG survey.

By harnessing the transformative power of AI, Bluesky Digital Assets is not only aligning with the top investment priorities of CEOs but is also contributing significantly to the evolving digital economy. Through Bluesky Intel, the company is set to redefine the standards of business operations, marking a significant stride in the global adoption of AI technologies.

About Bluesky Digital Assets Corp.

Bluesky Digital Assets Corp, has created a high value digital enterprise at the intersection of Artificial Intelligence, Blockchain and Web3 business solutions. Leveraging its success as an early adopter providing proprietary technology solutions, Bluesky has invested in its Roadmap. Bluesky’s platform, blueskyINTEL, is well positioned to leverage the current exponential growth of Artificial Intelligence (“AI”) and Blockchain based technologies through a tightly focus built collaborative platform. This innovative web platform offering supports and better enables businesses to adopt and utilize these emerging and developing technologies.

For more information please visit Bluesky at: www.blueskydigitalassets.com or www.blueskyintel.com

Please also follow us on LinkedIn at: www.linkedin.com/company/bluesky-digital-assets/

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Forward-Looking Statements

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