

NEW WAVE SUBSIDIARY, WAY OF WILL INC., TO COMMENCE TRADING ON CANADIAN SECURITIES EXCHANGE

VANCOUVER, BC – January 28, 2022 - NEW WAVE HOLDINGS CORP. (the "Company" or "New Wave") (CSE: SPOR) (FWB: 0XMB) (OTCPK: TRMNF) an investment issuer that provides capital and support services, is pleased to provide an update to its spin-out transaction (the **"Spin-out Transaction"**) announced on May 21, 2021. Its wholly-owned subsidiary, Way of Will Inc. (**"WoW"**) has now received final approval from the Canadian Securities Exchange (the **"CSE"**) and the Company's Class A common shares will commence trading on the CSE on January 31, 2022 under the symbol **"WAY"**.

For further information concerning Way of Will Inc. and its business, please see the long form prospectus dated December 13, 2021 (the **"Prospectus"**) supporting its application for listing on the CSE. A copy of the Prospectus was filed under the Way of Will Inc.'s SEDAR profile at www.sedar.com

Marketing Agreement

The Company has retained Sideways Frequency (**"Sideways"**) for US\$100,000 for a term of 60 days. Sideways has been engaged for native advertising and digital marketing services to increase brand awareness for the Company. Certain services to be provided by Sideways are anticipated to include investor relations activities under the policies of the CSE and applicable securities laws. The Company will continue to look at strategic consultants to expand awareness of the Company and its activities.

ABOUT WAY OF WILL INC.

The Company is a Canadian CPG manufacturer and retailer offering a full range of natural, plant-based wellness products. To learn more, please visit: www.wayofwill.com

ABOUT NEW WAVE HOLDINGS CORP.

New Wave Holdings Corp. (CSE: SPOR, FWB: 0XMB, OTCPK: TRMNF) is an investment issuer that has been focused on supporting innovative and fast-growing companies within the esports, NFT, Metaverse, Blockchain, and Web3 sectors.

Investors interested in connecting with New Wave Holdings can learn more about the company and contact the team at <http://newwavecorp.com>.

For further information please contact:

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The Canadian Securities Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of the content of this news release.

CAUTIONARY STATEMENT ON FORWARD-LOOKING INFORMATION

Certain statements contained in this news release may constitute forward-looking information, including but not limited to, the Company's intention to engage additional strategic consultants.

Forward-looking information is often, but not always, identified by the use of words such as "anticipate", "plan", "estimate", "expect", "may", "will", "intend", "should", and similar expressions. Forward-looking information involves known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking information. The Company's actual results could differ materially from those anticipated in this forward-looking information as a result of competitive factors and competition for investment opportunities, challenges relating to operations in international markets, transaction execution risk, changes to the Company's strategic growth plans, and other factors, many of which are beyond the control of the Company. The Company believes that the expectations reflected in the forward-looking information are reasonable based on current expectations, but no assurance can be given that these expectations will prove to be correct and such forward-looking information should not be unduly relied upon. Any forward-looking information contained in this news release represents the Company's expectations as of the date hereof and is subject to change after such date. The Company disclaims any intention or obligation to update or revise any forward-looking information whether as a result of new information, future events or otherwise, except as required by applicable securities legislation.