

NEW WAVE ESPORTS APPOINTS CLAYTON FISHER AS DIRECTOR

NOT FOR DISTRIBUTION IN THE U.S. OR OVER U.S. NEWSWIRES

TORONTO, ON / OCTOBER 31, 2019 / NEW WAVE ESPORTS CORP. (the "Company" or "New Wave Esports") (CSE: NWES) is pleased to announce that, subject to regulatory approval, Clayton Fisher has been appointed to the Company's board of directors. Mr. Fisher brings more than 10 years of experience as an investment advisor in the financial services industry having managed over \$400M in assets for corporations around the world while working at firms including Raymond James and Canaccord Genuity. His leadership will be key as the Company expands the capital and support services it provides to esports organizations, teams, leagues, events, platforms, and technology innovators around the world.

"We are thrilled to welcome Clayton to the New Wave Esports family," said Daniel Mitre, CEO & Managing Partner of New Wave Esports. "Clayton brings a sophisticated understanding of the technology sector, a vital component in esports and competitive gaming, and his leadership will be essential as we provide working capital and corporate advisory services to our existing and future portfolio companies."

"The esports industry represents an amazing opportunity for investment," said Clayton Fisher. "I'm excited about New Wave Esports and its vision to provide the investment capital, operations expertise and innovation needed to elevate the entire industry. I'm highly focused on working with the leadership team to achieve this vision."

Issuance of Shares and Restricted Share Units

The Company also announces that, in exchange for Mr. Fisher achieving certain performance-based milestones prior to and related to his appointment, it has issued Mr. Fisher an aggregate of 650,000 common shares of the Company ("**Shares**"), and granted Mr. Fisher 350,000 restricted share units of the Company ("**RSUs**"). 87,500 RSUs vested on October 31, 2019, 87,500 RSUs will vest on February 29, 2020, 87,500 RSUs will vest on June 30, 2020 and 87,500 RSUs will vest on October 31, 2020.

All RSUs were granted in accordance with the Company's restricted share unit plan as approved by the Company's shareholders on September 20, 2019. The Shares and RSUs are restricted from trading until March 2, 2020.

ABOUT NEW WAVE ESPORTS CORP.

New Wave Esports is an esports and competitive gaming company that provides capital and support services to esports organizations, teams, leagues, events, platforms, tools, and technology innovators.

The Company's vision is to drive, energize, and accelerate the global growth of esports and competitive gaming, including affiliated companies, organizations, and technologies with the goal of enhancing experiences for players, fans, industry professionals, and investors.

New Wave Esports plays a pivotal role in enhancing all aspects of the industry. They do this by opening the doors of opportunity for future growth in esports and competitive gaming.

New Wave Esports has leadership teams located in Toronto, Ontario and Los Angeles, California.

HIGHLIGHTS OF THE NEW WAVE ESPORTS PORTFOLIO:

- Even Matchup Gaming: Events company bringing esports to the masses through over 80 annual events (own 18% with the option to acquire up to 49%).
- **Tiidal Gaming:** Esports organization that owns and operates Canada's premier esports team Lazarus, one of the highest-grossing teams in the world (invested in at an \$8M valuation with advisory seats and additional options).
- PlayLine: Daily fantasy sports betting platform, co-founded by UFC middleweight champion Michael Bisping, and two time NBA All-Star Roy Hibbert as their Investor/Strategic Partnerships Manager.
- **Thunderbolt CDG:** Full acquisition of software applications and technology development company that has provided services for 40+ startup companies.

NEW WAVE ESPORTS MANAGEMENT TEAM

The New Wave Esports senior executive team, led by Daniel Mitre, has a successful track record of building companies and expanding markets.

- Daniel Mitre (CEO & Managing Partner): Mr. Mitre brings almost 20 years of experience
 working with some of the biggest names in the game industry including EA, Sega, THQ,
 and Activision-Blizzard.
- Trumbull Fisher (President & Managing Partner): Mr. Fisher has 15 years of capital markets experience holding positions at Casimir Capital, M Partners, and National Bank of Canada.

• Tiffany Lee (CFO & Corporate Secretary): Ms. Lee has professional experience as a Controller at Mojave Jane Brands Inc. and has held positions as Senior Staff Accountant at Constellation Software Inc. and Intermediate Staff Accountant at Hub International.

For more company information and contact details, visit http://newwaveesports.com

FOR FURTHER INFORMATION PLEASE CONTACT:

Daniel Mitre
Chief Executive Officer
New Wave Esports Corp.
Email: dmitre@newwaveesports.com

FORWARD-LOOKING INFORMATION DISCLAIMER

Certain statements contained in this news release may constitute forward-looking information. Forward-looking information is often, but not always, identified by the use of words such as "anticipate", "plan", "estimate", "expect", "may", "will", "intend", "should", and similar expressions. Forward-looking information involves known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking information. The Company's actual results could differ materially from those anticipated in this forward-looking information as a result of regulatory decisions, competitive factors in the industries in which the Company operates, changes to the Company's strategic growth plans, personnel changes, and other factors, many of which are beyond the control of the Company. The Company believes that the expectations reflected in the forwardlooking information are reasonable, but no assurance can be given that these expectations will prove to be correct and such forward-looking information should not be unduly relied upon. Any forward-looking information contained in this news release represents the Company's expectations as of the date hereof, and is subject to change after such date. The Company disclaims any intention or obligation to update or revise any forward-looking information whether as a result of new information, future events or otherwise, except as required by applicable securities legislation.

This press release does not constitute an offer to sell or a solicitation of an offer to buy any of the securities in the United States. The securities have not been and will not be registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") or any state securities laws and may not be offered or sold within the United States or to U.S. Persons unless registered under the U.S. Securities Act and applicable state securities laws or an exemption from such registration is available. Not for distribution to U.S. Newswire Services or for dissemination in the United States. Any failure to comply with this restriction may constitute a violation of U.S. Securities laws.