

TRUECLAIM EXPLORATION INC.

NEWS RELEASE

September 29, 2011

SYMBOL-TSX-V:TRM; OTCQX:TRMNF

TRUECLAIM ANNOUNCES APPROVAL FOR BULK SAMPLING ON THE TECUMSEH PROPERTY

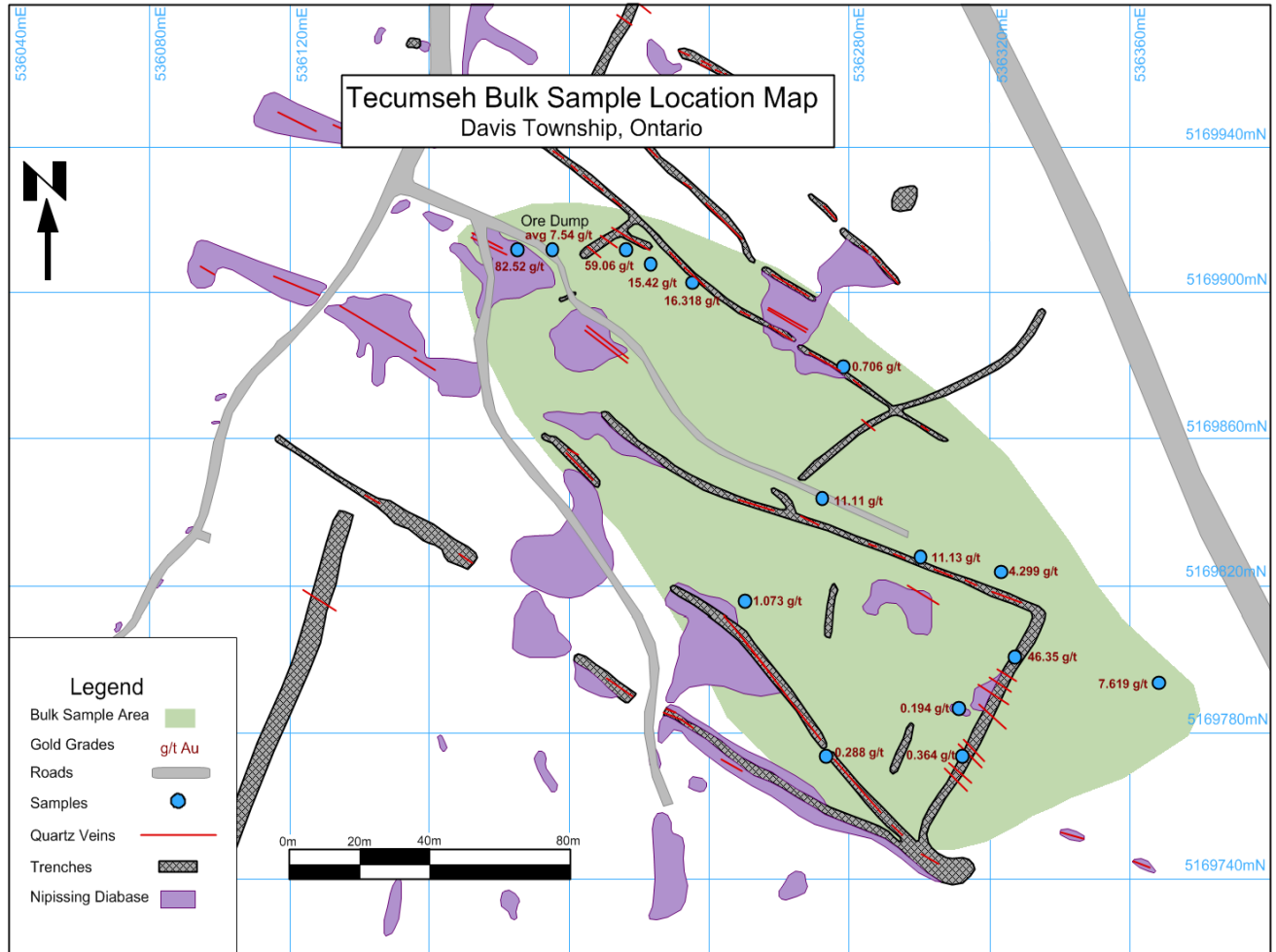
LONDON, ONTARIO - Trueclaim Exploration Inc. ("Trueclaim") is pleased to announce that on September 13, 2011 it was granted a Bulk Sample Permit to Test Mineral Content from the Ontario Ministry of Northern Development, Mines and Forestry. Trueclaim made application on August 15, 2011 to take the bulk sample based on the encouraging results obtained from the channel sampling program announced August 16, 2011. This permit allows Trueclaim to remove up to 1,000 tonnes of material from the Tecumseh Property located 50 kilometers northeast of Sudbury and 8 kilometers northeast of the Scadding Mine Site.

The Tecumseh property contains multiple parallel quartz veins hosted in Nipissing Diabase. The veins trend in an east-west orientation and average about 10cm in width. Assay values along one of the wider veins on the property graded between 4.2g/t to 46.4g/t with an average of 18.2g/t. High grade channel samples reported previously are shown below:

Sample ID	Au (g/t)	Au (oz/t)
Z061759	82.52	2.89
Z061773	59.06	2.07
Z061776	46.35	1.62
Z061745	36.94	1.29
Z061752	22.47	0.79

Bulk sampling attempts to reduce the nugget effect by taking a large sample. It can include numerous high gold values and will provide a more uniform homogeneous sample to give a more accurate assay value. This bulk sample will assist Trueclaim to determine how to proceed on the property. The location of the bulk sample is shown on the map provided below.

Trueclaim continues to move the Scadding Property forward towards a compliant resource. The peripheral properties represent the potential to provide additional resources in anticipation of Trueclaim bringing the property into production upon completion of a resource estimate and feasibility study.



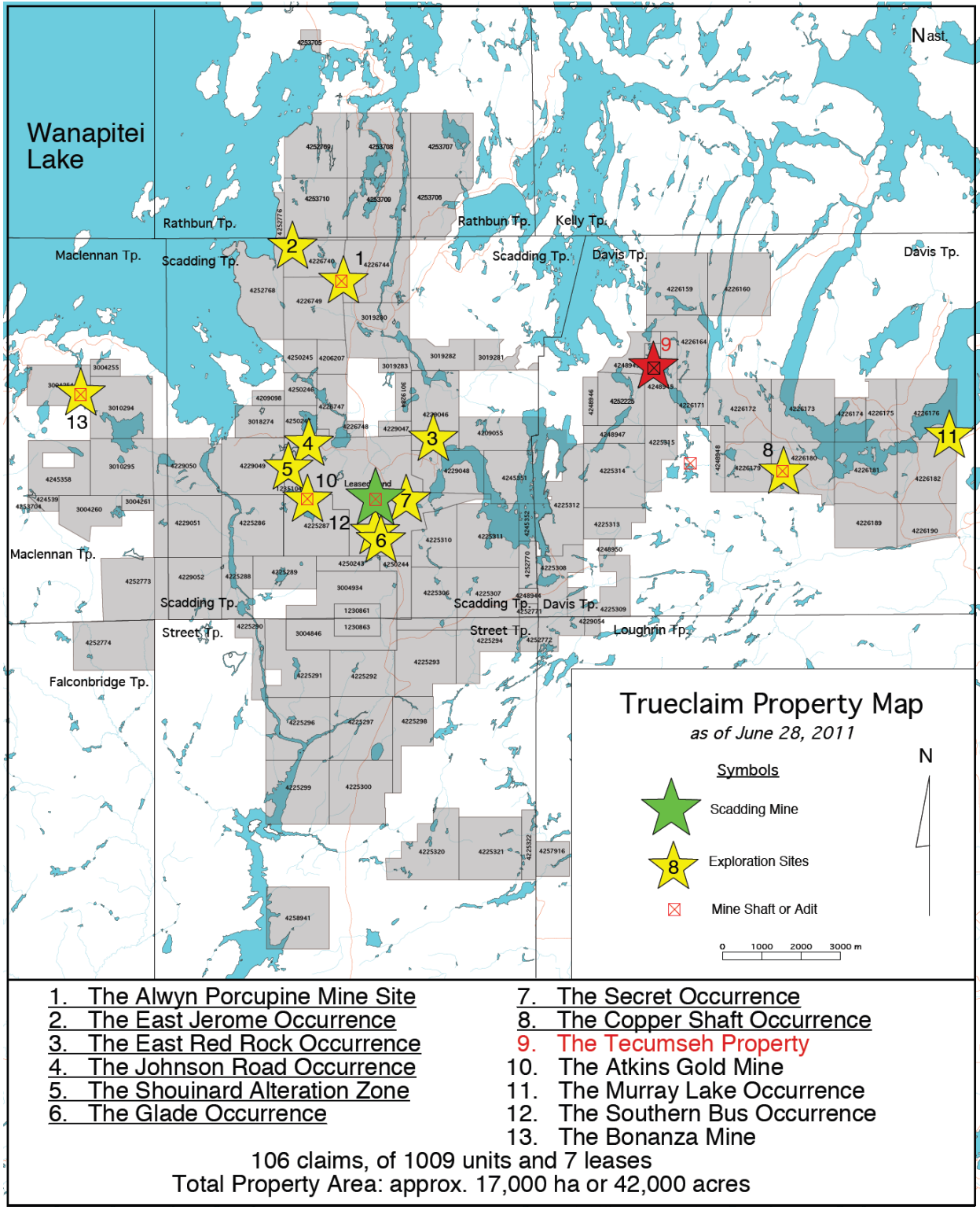
The Company has optioned the property from Terry Loney and is working towards earning a 100% interest in the property.

We seek safe harbour.

TRUECLAIM EXPLORATION INC.

“John Carter” (signed)

John Carter, President
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Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) has reviewed or accepts responsibility for the adequacy or accuracy of this release.

Technical information in this news release has been reviewed by Ms. Lindsay Moss, P. Geo. and prepared in accordance with Canadian regulatory requirements as set out in National Instrument 43-101. Trueclaim's quality control and assurance program includes the insertion of standards and blanks, the retention of 1/2 of the cut core that has been sampled, pulps and rejects, and uses an independent certified lab, Accurassay Laboratories of Thunder Bay, ON. Samples are sent for fire assay and if warranted for ICP. Assays of significance are reassayed using screen metallics to ensure accurate values. Company Management, which takes full responsibility for content, prepared this news release.

This news release contains "forward-looking information" (within the meaning of applicable Canadian securities laws) and "forward-looking statements" (within the meaning of the U.S. Private Securities Litigation Reform Act of 1995). Such statements or information are identified with words such as "anticipate", "believe", "expect", "plan", "intend", "potential", "estimate", "propose", "project", "outlook", "foresee" or similar words suggesting future outcomes or statements regarding an outlook. Such statements include, among others, those concerning the proposed bulk sampling program. All statements in this news release, other than statements of historical facts, which address future production, reserve potential, exploration activities, financing plans, objectives or goals, and events or developments that the Company expects, are forward-looking statements. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties. Such forward-looking information or statements are based on a number of risks, uncertainties and assumptions which may cause actual results or other expectations to differ materially from those anticipated and which may prove to be incorrect. Assumptions have been made regarding, among other things, management's expectations regarding its ability to complete its exploration and development work as expected. Actual results could differ materially due to a number of factors, including, without limitation, operational risks in the completion of the Company's continued development work, technical, safety or regulatory issues, market prices, exploitation and exploration successes, continued availability of capital and financing, and general economic, market or business conditions. Although the Company believes that the expectations reflected in the forward-looking information or statements are reasonable, prospective investors in the Company's securities should not place undue reliance on forward-looking statements because the Company can provide no assurance that such expectations will prove to be correct. Actual results or developments may differ materially from those projected in the forward-looking statements, as assay intervals might not necessarily represent true width. Such risks include expectations that may be raised by discussing potential mine types and by comparing the Company's projects to other projects. Also, in order to proceed with the Company's exploration and acquisition plans, additional funding is necessary and, depending on market conditions, this funding may not be forthcoming on a schedule or on terms that facilitate the Company's plans. Forward-looking information and statements contained in this news release are as of the date of this news release and the Company assumes no obligation to update or revise this forward-looking information and statements except as required by law.