TRUECLAIM EXPLORATION INC.

NEWS RELEASE

July 26, 2011

SYMBOL-TSX-V:TRM; OTCQX:TRMNF

TRUECLAIM EXPLORATION DISCOVERS POTENTIAL NEW ZONE AT SCADDING

LONDON, ONTARIO - Trueclaim Exploration Inc. ("Trueclaim") is pleased to announce that it intersected a previously unknown area of gold mineralization in its Phase II drilling Program. TRM-11-48 from 98m to 103m contains an interval of 5m assayed at 4.54g/t gold. Below this interval was a section of 10.25m from 128.75m to 139m grading 1.37g/t gold. True width is assumed because structural analysis has determined the orientation of auriferous chlorite banding on the Scadding Mine site and this hole was drilled perpendicular to that orientation.

These bands of chlorite breccia occur parallel to the bands of chlorite in E-W Zone and are separated by a distance of 115m to the north-west of the E-W Zone. This area was historically not known and is a new discovery made by Trueclaim Exploration. The oriented drilling program allowed on-site geologists to determine the trend of auriferous chlorite. These new bands of chlorite were intersected by drilling with the assumption that all zones on the property trend the same direction. Knowing the orientation of the zones will allow future exploration to have more focused direction.

This discovery has prompted a re-evaluation to the Phase II drilling program in order to allow time for compilation of data and 3D models of each zone.

This zone, in addition to the recent successful drilling on the property, further increases the resource potential of the property. Drilled zones on the property include:

North Zone (Highlight: TRM-10-07, 19.29m at 12.9g/t Au) South Zone (Highlight: TRM-11-10, 15.78m at 5.36g/t Au),

Central Zone (not yet drilled by Trueclaim) and

Currie Rose New Zone (Highlight: TRM-11-22, 1.5m at 94.5g/t Au).

The Company holds the Scadding property under option from Currie Rose Resources. The Company has earned a 51% working interest in the property and retains the right earn a 100% working interest in the property.

We seek safe harbour.

ON BEHALF OF THE BOARD

TRUECLAIM EXPLORATION INC.

"John Carter" (signed)

John Carter, President

Phone: 519-913-8008 Fax: 1-888-686-1405 www.trueclaim.ca

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) has reviewed or accepts responsibility for the adequacy or accuracy of this release.

Technical information in this news release has been reviewed by Ms. Lindsay Moss, P. Geo. and prepared in accordance with Canadian regulatory requirements as set out in National Instrument 43-101. Trueclaim's quality control and assurance program includes the insertion of standards and blanks, the retention of ½ of the cut core that has been sampled, pulps and rejects, and uses a independent certified lab, Accurassay Laboratories of Thunder Bay, ON. Samples are sent for fire assay and if warranted for ICP. Assays of significance are reassayed using screen metallics to ensure accurate values. Company Management, which takes full responsibility for content, prepared this news release.

This news release contains "forward-looking information" (within the meaning of applicable Canadian securities laws) and "forward-looking statements" (within the meaning of the U.S. Private Securities Litigation Reform Act of 1995). Such statements or information are identified with words such as "anticipate", "believe", "expect", "plan", "intend", "potential", "estimate", "propose", "project", "outlook", "foresee" or similar words suggesting future outcomes or statements regarding an outlook. Such statements include, among others, those concerning the diamond drilling program. All statements in this news release, other than statements of historical facts, which address future production, reserve potential, exploration activities, financing plans, objectives or goals, and events or developments that the Company expects, are forward-looking statements. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties. Such forwardlooking information or statements are based on a number of risks, uncertainties and assumptions which may cause actual results or other expectations to differ materially from those anticipated and which may prove to be incorrect. Assumptions have been made regarding, among other things, management's expectations regarding its ability to complete its exploration and development work as expected. Actual results could differ materially due to a number of factors, including, without limitation, operational risks in the completion of the Company's continued development work, technical, safety or regulatory issues, market prices, exploitation and exploration successes, continued availability of capital and financing, and general economic, market or business conditions. Although the Company believes that the expectations reflected in the forward-looking information or statements are reasonable, prospective investors in the Company's securities should not place undue reliance on forward-looking statements because the Company can provide no assurance that such expectations will prove to be correct. Actual results or developments may differ materially from those projected in the forward looking statements, as assay intervals might not necessarily represent true width. Such risks include expectations that may be raised by discussing potential mine types and by comparing the Company's projects to other projects. Also, in order to proceed with the Company's exploration and acquisition plans, additional funding is necessary and, depending on market conditions, this funding may not be forthcoming on a schedule or on terms that facilitate the Company's plans. Forward-looking information and statements contained in this news release are as of the date of this news release and the Company assumes no obligation to update or revise this forward-looking information and statements except as required by law.