

TRUECLAIM EXPLORATION INC.

NEWS RELEASE

SYMBOL – TSX-V: TRM

Trueclaim Announces Appointment of Interim CEO

London, Ontario, March 15, 2012 –

Trueclaim Exploration Inc. (“Trueclaim”) is pleased to announce the appointment of Dr. Gerry Lefevre as Interim Chief Executive Officer.

Trueclaim wishes to also announce the resignations of Mr. Eric Plexman as Chief Executive Officer and Director and Mr. Enzo Martone as Director.

Dr. Lefevre’s appointment as an officer of Trueclaim is subject to regulatory approval.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) has reviewed or accepts responsibility for the adequacy or accuracy of this release.

ON BEHALF OF THE BOARD OF
TRUECLAIM EXPLORATION INC.

John Carter
President

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