

TRUECLAIM EXPLORATION INC.

NEWS RELEASE

March 8, 2012

SYMBOL-TSX-V:TRM; OTCQX:TRMNF

Trueclaim Announces Appointment of Director

London, Ontario - Trueclaim Exploration Inc. ("Trueclaim") is pleased to announce the appointment of Dr. Gerry Lefevre to its board of directors. Dr. Lefevre will also serve as the Vice-President of Corporate Development and will be taking an active role in the development of corporate strategies, fund raising and creating shareholder awareness. We believe his appointment will be a great asset to Trueclaim as it develops its Scadding Gold Project in Ontario, Canada and Black Diamond Project in Arizona, USA.

Dr. Lefevre graduated from M.D University of Saskatchewan in 1977. He is a Fellow of the Royal College of Physicians and Surgeons of Canada Emergency Medicine and Anesthesiology. He is a co-founder and past CEO of Biovar Life Support. He is currently CEO of biotech start-up Arterial Stiffness Inc. Dr. Lefevre brings to Trueclaim his years of experience working with public companies, raising venture capital, negotiating contracts and political fundraising.

The board looks forward to working with Dr. Lefevre as the company develops.

Dr. Lefevre's appointment as a director and officer of Trueclaim is subject to regulatory approval.

TRUECLAIM EXPLORATION INC.

"John Carter" (signed)

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