

October 18, 2023



Filed via SEDAR

To All Applicable Exchanges and Securities Administrators

**Subject: VERTICAL PEAK HOLDINGS INC. (the "Issuer")
Notice of Meeting and Record Date**

Dear Sir/Madam:

We are pleased to confirm the following information with respect to the Issuer's upcoming meeting of securityholders:

Meeting Type:	Special Meeting
Meeting Date:	December 27, 2023
Record Date for Notice of Meeting:	November 17, 2023
Record Date for Voting (if applicable):	November 17, 2023
Beneficial Ownership Determination Date:	November 17, 2023
Class of Securities Entitled to Vote:	Subordinate Voting Shares
	Multiple Voting Shares
ISIN:	CA92539W1068
	CA92539W2058
Issuer sending proxy materials directly to NOBOs:	No
Issuer paying for delivery to OBOs:	No
Notice and Access for Beneficial Holders:	Yes
Beneficial Holders Stratification Criteria:	N/A
Notice and Access for Registered Holders:	Yes
Registered Holders Stratification Criteria:	N/A

In accordance with applicable securities regulations we are filing this information with you in our capacity as agent of the Issuer.

Yours truly,

**Odyssey Trust Company
as agent for VERTICAL PEAK HOLDINGS INC.**