Nutritional High's Psychedelic Sciences Prepares for Clinical Trials with Rangsit University

Toronto, Ontario--(Newsfile Corp. - September 29, 2020) - Nutritional High International Inc. (**CSE: EAT**) ("**Nutritional High**" or the "**Company**") is pleased to provide an update on recent advances made by its new Psychedelic Science Corp. (PSC) business unit acquired last month (see: press release dated August 17, 2020). PSC is focused on developing psychedelic cacti-based wellness and pharmaceutical products to address various conditions.

PSC has been developing safety trials of certain psychedelic cacti strains with a view to assessing safety and efficacy with respect to weight loss, insomnia, anxiety and pain. PSC has applied to the Thai FDA which will meet US and international FDA standards.

PSC has formed a Science Committee comprised of NHII board member Dr. Jason Dyck (University of Alberta), Dr. Duke Fu (CEO of Green Therapeutics, Nevada) and Dr. Ekapol Limpongsa (Rangsit University, Thailand). The committee is working closely with John Durfy, CEO of Nutritional High to prepare for the trials including:

- assessing the alkaloid content of various cacti in order to select appropriate strains for trials. Over the next 2 weeks PSC will finalize the selection of a cactus strain based on alkaloid make-up, mescaline content, speed of growth, plant genomics and sourcing availability.
- PSC has developed a proprietary whole plant extraction methodology which will be used in the extraction process at Rangsit University.
- establishing third-party supply and potentially launching a commercial grow.

The PSC team is also assessing various non-psychoactive, cactus-based wellness products which are legal for sale and distribution in the U.S. and Canada.

John Durfy, CEO of Nutritional High commented, "We are very excited to be one of the first companies to commence trials on the medicinal value of the cactus plant. With the progression of these trials over the next few months, we will gain an understanding of the potential products we look to launch in 2021."

Nutritional High Chair, Adam Szweras, added: "While we will continue to focus our efforts in the US cannabis markets, we believe that PSC will provide the Company with a significant opportunity in the future as the regulatory environment for psychedelic products continue to develop. While other companies are focusing on other psychedelic plants, we believe our focus on cactus will blaze the trail for possible wellness and pharma applications in the future."

About Nutritional High International Inc.

Nutritional High is focused on developing and manufacturing branded products in the cannabis industry, with a specific focus on edibles and oil extracts for medical and adult recreational use. The Company works exclusively in jurisdictions where such activity is permitted and regulated by state law. Nutritional High has brought its flagship FLI[™] edibles and vape product lines from production to market in various markets including Colorado where its award winning FLI[™] products are manufactured by Palo Verde, LLC. The Company signed a purchase agreement for Palo Verde and is awaiting regulatory approval.

The Company also distributes products through its wholly owned distributor Calyx Brands Inc. The Company signed an agreement to sell Calyx which is expected to close in the current fiscal quarter.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u> or visit

www.nutritionalhigh.com.

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