



## **NUTRITIONAL HIGH APPOINTS NEW CHIEF FINANCIAL OFFICER**

Toronto, Ontario – December 19, 2019 – Nutritional High International Inc. ("**Nutritional High**" or the "**Company**") (CSE: **EAT**, OTCQB: **SPLIF**, FRANKFURT: **2NU**) is pleased to announce the appointment of Robert Wilson as Chief Financial Officer of the Corporation.

Throughout his career, Mr. Wilson has held senior positions in investment banking and private equity including BMO Nesbitt Burns, Mackie Research Capital, Yorkton Securities, Working Ventures Canada Fund and Temperance Capital Income Fund.

Mr. Wilson has also served as senior executive and director of a number of Canadian and US publicly listed companies where he was responsible for corporate finance, investor relations, governance, financial and regulatory reporting, mergers and acquisitions.

Adam Szweras, CEO of Nutritional High commented – "We are pleased to announce the appointment of Rob as our new CFO. He has assisted the Company in the past with acquisitions and will play a key role as we undertake our strategic review and realignment of our business. Rob has extensive entrepreneurial experience in the Cannabis space and we are very pleased to have the benefit of his knowledge, experience and acumen."

### **About Nutritional High International Inc.**

Nutritional High is focused on developing, manufacturing and distributing products under recognized brands in the cannabis products industry, with a specific focus on edibles and oil extracts for medical and adult recreational use. The Company works exclusively with licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

The Company follows a vertically integrated model with a fully developed strategy for acquisitions in extraction, production, sales, and distribution sectors of the cannabis industry. Nutritional High has brought its flagship FLI™ edibles and extracts product line from production to market through its wholly owned subsidiaries in California and Oregon, as well as Colorado where its FLI™ products are manufactured by a third-party licensed producer. In California, the Company distributes its products and products manufactured by other leading producers through its wholly owned distributor Calyx Brands Inc. and is entering the Nevada, Washington State and Canadian markets in the near future.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#), [Instagram](#) and [Google+](#) or visit [www.nutritionalhigh.com](http://www.nutritionalhigh.com).

### **For further information, please contact:**

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