

Nutritional High Applauds the Passing of the Safe Banking Act

TORONTO, Sept. 26, 2019 -- Nutritional High International Inc. ("Nutritional High" or the "Company") (CSE: EAT, OTCQB: SPLIF) is pleased to comment on the successful passing of House Resolution 1595, The Secure and Fair Enforcement Act of 2019 ("Safe Banking Act").

Yesterday evening, the U.S. House voted 321-103 to pass the Safe Banking Act, the first major floor vote in Washington, D.C. for any cannabis reform legislation. A turning point for the industry, the Safe Banking Act opens the door for financial institutions to establish formal banking relationships with clients in the legal cannabis industry.

In 2018, the U.S. legal cannabis market was a \$10 billion industry and is expected to grow to \$30 billion by 2025. The cannabis sector is currently the largest job-creating industry in the U.S. and has increased its employment by 21% in 2017 and 44% in 2018, with another 20% expected by the end of 2019^{*}. With the Bill moving to the Senate, this trend is likely to continue well beyond that.

"Banking reform is a major step towards the recognition of cannabis as a legitimate industry," stated Adam Szweras, CEO of Nutritional High. "We are proud of the House for making the logical decision and encouraged by the levels of bipartisan support that the Bill received. Should the Bill pass into law, it would be the first step towards federal legalization and a major boon for MSOs like ourselves. Easier access to funding and the potential opening of state borders would position Nutritional High to leverage its robust multi-state footprint and be a major player in the greater domestic cannabis industry."

*Source: Frontier Data, Leafly

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products under recognized brands in the cannabis products industry, with a specific focus on edibles and oil extracts for medical and adult recreational use. The Company works exclusively with licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

The Company follows a vertically integrated model with a fully developed strategy for acquisitions in extraction, production, sales, and distribution sectors of the cannabis industry. Nutritional High has brought its flagship FLÏ™ edibles and extracts product line from production to market through its wholly owned subsidiaries in California and Oregon, as well as Colorado where its FLÏ™ products are manufactured by a third-party licensed producer. In California, the Company distributes its products and products manufactured by other leading producers through its wholly owned distributor Calyx Brands Inc. and is entering the Nevada, Washington State and Canadian markets in the near future.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u> or visit <u>www.nutritionalhigh.com</u>.

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