



NUTRITIONAL HIGH ANNOUNCES EXCLUSIVE DISTRIBUTION AGREEMENT WITH EXTRACT SOLUTIONS

Toronto, Ontario – September 18, 2019 – Nutritional High International Inc. ("**Nutritional High**" or the "**Company**") (CSE: **EAT**, OTCQB: **SPLIF**) is pleased to announce an exclusive distribution relationship in California with Extract Solutions, Inc. ("**Extract Solutions**"), through its wholly owned subsidiary, Calyx Brands ("**Calyx**").

Under the one-year, auto-renewable agreement effective immediately, Calyx will distribute the manufacturer's Hella Dank brand of ice-water hashish concentrates. According to data published by BDS Analytics*, sales of solvent-free concentrates have exploded, reflecting consumer demand for healthier products. For example, rosin and live resin have grown by 190% and 284% respectively year over year, while concentrates that utilize hydrocarbon extraction methods such as shatter and wax have fallen by 37% and 33% year over year respectively. Hella Dank products are made exclusively through a clean, solvent-free process using water, ice and minimal agitation, and have generated strong initial sales orders from top retailers statewide.

"We only make products in a few categories, where we strive to be the absolute best," said Igor Ainbinder, CEO of Extract Solutions, the manufacturer of Hella Dank brand. "Above everything else, we are an ice water hashish company. There are no additives or chemicals used in any part of the process. Our ingredients are simple: water, ice, sustainably grown cannabis and a high degree of skilled craftsmanship."

Hella Dank produces an artisanal five-star liquid grade melt hashish as well as a five-star hashish rosin. They also produce a four-star bubble grade hashish, to meet distinctive consumer needs and price points.

"We're seeing a range of consumers embrace Hella Dank artisanal hashish products," said Dakota Sullivan, CEO of Calyx Brands. "Younger consumers who are comfortable with dabbing and own a rig are flocking to Hella Dank's beautiful five-star hashish and rosin. Older consumers looking to spice up their enjoyment of smoking are adding Hella Dank's four-star bubble grade hashish on top of a bowl of flowers."

Hella Dank is currently available at select premium dispensaries throughout California and will be exhibiting at the Calyx Brand's booth at Hall of Flowers in Santa Rosa.

**BDS Analytics, GreenEdge dataset*

**PLEASE VISIT CALYX BRANDS AT "HALL OF FLOWERS," Booth B319
SEPTEMBER 18TH & 19TH, SONOMA COUNTY FAIRGROUNDS,
SANTA ROSA, CA.**

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products under recognized brands in the cannabis products industry, with a specific focus on edibles and oil extracts for medical and adult recreational use. The Company works exclusively with licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

The Company follows a vertically integrated model with a fully developed strategy for acquisitions in extraction, production, sales, and distribution sectors of the cannabis industry. Nutritional High has brought its flagship FLI™ edibles and extracts product line from production to market through its wholly owned subsidiaries in California and Oregon, as well as Colorado where its FLI™ products are manufactured by a third-party licensed producer. In California, the Company distributes its products and products manufactured by other leading producers through its wholly owned distributor Calyx Brands Inc. and is entering the Nevada, Washington State and Canadian markets in the near future.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#) and [Instagram](#) or visit www.nutritionalhigh.com.

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About Extract Solutions, Inc. (Manufacturer of Hella Dank)

Hella Dank was created by hashish craftsmen who are passionate about sustainably grown organic cannabis. Product lines range from ice-water hashish to hashish rosin and will soon expand to hashish-infused pre-rolls— all of which are 100% solvent-less and made from the purest ingredients: ice, water, and cannabis.

Hella Dank thoughtfully selects exceptional flavors from sustainable cannabis cultivators, only sourcing from sun-grown farms that use living soil farming methods. Hella Dank's values are woven throughout the manufacturing process, including strict self-imposed standards, small batch production, and proprietary techniques that respectfully nod to traditional hashish practices used for millennia.

Currently available in select dispensaries and delivery services across California, Hella Dank is distributed exclusively by Calyx Brands. Follow Hella Dank on [Instagram](#) and [Facebook](#) or online at www.HellaDank.co.

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