



PUNCH EDIBLES TO PARTNER WITH CALYX BRANDS FOR DISTRIBUTION

Toronto, Ontario, and Los Angeles, California – September 17, 2019 – Nutritional High International Inc. (CSE: EAT, OTCQB: SPLIF) and Punch Edibles & Extracts are pleased to announce a distribution partnership, through Nutritional High’s wholly owned subsidiary, Calyx Brands (“Calyx”).

California-based, Type 6 cannabis manufacturer Punch Edibles & Extracts is teaming up with Calyx, a distribution company that actively services nearly 600 California dispensaries, to merge sales efforts and expand distribution channels in Northern California for the award-winning manufacturer, effective immediately.

Punch is aspiring to drive new acquisitions and to provide superior customer service to all accounts. By offering expedited delivery for Northern California, the partnership will position Punch to have a more seamless distribution throughout the state. The partnership will also allow Punch to add an additional sales team to help drive new acquisitions.

“We are focused on widening our footprint throughout California,” said Punch COO Michael Martinez. “With the cannabis industry continuing to expand and change at a rapid pace, we need to ensure we are penetrating the market and continuing to grow our brand presence. The goal is to quickly become one of the top players of the cannabis industry.”

According to ArcView, cannabis edibles sales are expected to quadruple to \$4.1B by 2022*.

“We’re excited to represent Punch Edibles,” said Dakota Sullivan, CEO of Calyx Brands. “Since the first Punch Chocolate Bar was introduced in 2013, Punch Edibles has been among the highest quality, most consistent and most creative cannabis edibles manufacturers. We look forward to helping many more consumers across the state discover this flagship brand.”

**ArcView Research, April 2019 “The Tasty Future of Cannabis Edibles”*

**PLEASE VISIT PUNCH EDIBLES AT “HALL OF FLOWERS,”
Booth B312, AND CALYX BRANDS, Booth B319
SEPTEMBER 18TH & 19TH, SONOMA COUNTY FAIRGROUNDS,
SANTA ROSA, CA.**

For more information on Punch Edibles please visit www.punchedibles.com. Contact Michael Martinez 323-902-7320

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products under recognized brands in the cannabis products industry, with a specific focus on edibles and oil extracts for medical and adult recreational use. The Company works exclusively with licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

In California, the Company distributes products manufactured by other leading producers through its wholly owned distributor Calyx Brands Inc. and is entering the Nevada, Washington State and Canadian markets in the near future.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#) and [Instagram](#) or visit www.nutritionalhigh.com.

For further information on Calyx Brands or Nutritional High International, please contact:

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