



## **CALYX BRANDS TO LAUNCH NEW BRANDS AND SHOWCASE NEW PRODUCTS FROM TOP SELLING BRANDS AT HALL OF FLOWERS**

Toronto, Ontario – September 16, 2019– Nutritional High International Inc. ("**Nutritional High**" or the "**Company**") (CSE: **EAT**, OTCQB: **SPLIF**) will be showcasing a range of exciting new products and brands through its wholly-owned wholesale distributor, Calyx Brands, Inc., at next week's Hall of Flowers trade show in Santa Rosa, CA.

The conference, taking place September 18<sup>th</sup> & 19<sup>th</sup> at the Sonoma County Fairgrounds, has quickly become the premier B2B event for California's cannabis industry. Unlike CannaCon, Indo Expo, MJBizCon and other giant cannabis conventions that focus on cultivation and infrastructure providers, Hall of Flowers is strictly limited to cannabis brands, distributors and retailers.

Calyx Brands will be introducing two major new brands at the show, and will be showcasing new products from several other major manufacturers and growers.

### **NEW BRANDS**

- **ST IDES Pre-Rolled, Tobacco-Free Blunts:** The famous ST IDES brand and heritage, strong packaging and presentation--combined with a pure indoor flower in a high-quality blunt product that packs a punch.
- **Nuvata Vaporizers:** Nuvata's signature Mind-Body vaporizers featuring specialized combinations of cannabinoids and terpenoids that enable users to enhance their state of mind and body in order to achieve specific effects

### **NEW PRODUCTS FROM TOP SELLING BRANDS**

- **Plus Products:** A new line of gummy flavors from the #1 name in gummies. Including: Tangerine UPLIFT: (100mg THC); Cucumber Lime BALANCE: (70mg THC: 30mg CBD); and Concord Grape UNWIND: (90mg THC: 10mg CBD) **PLEASE ALSO VISIT PLUS PRODUCTS AT BOOTH A8**
- **Punch Edibles:** One of California's top infused chocolate producers expands their chocolate Punch Bar line to ten flavors, their Punch Bar Cream line of white chocolate to five flavors and their Punch C-90 line of CBD-infused chocolate to five flavors.

- **SolDaze Snacks:** The brand that's revolutionizing cannabis edibles with natural fruit-based, vegan-friendly, keto-friendly, no-sugar-added low dose treats adds new choices. In addition to Tropical Mango and Mango Berry Fruit Bites, SolDaze will be introducing Spicy Mango. Also, CBD versions of their classic flavors.
- **Hella Dank:** Hella Dank produces an artisanal five-star liquid grade melt hashish as well as a five-star hashish rosin. They also produce a four-star bubble grade hashish, to meet distinctive consumer needs and price points. At Hall of Flowers they'll be introducing four new strains: Velvet Goo, Velvet Purps, Clementine Punch and Strawberry Banana.

“We're proud to showcase many of the top-selling cannabis brands in California,” said Dakota Sullivan, CEO of Calyx Brands. “Hall of Flowers is the first cannabis trade show designed for the legal era, and for the popular brands we represent. It's an uncrowded, professional-only environment that supports dispensary buyers visiting with the brands, getting to know the people behind the products, and having the quality time to find what will work best for their customers.”

**PLEASE VISIT CALYX BRANDS AT “HALL OF FLOWERS,” Booth B319  
SEPTEMBER 18<sup>TH</sup> & 19<sup>TH</sup>, SONOMA COUNTY FAIRGROUNDS,  
SANTA ROSA, CA**

#### **About Nutritional High International Inc.**

Nutritional High is focused on developing, manufacturing and distributing products under recognized brands in the cannabis products industry, with a specific focus on edibles and oil extracts for medical and adult recreational use. The Company works exclusively with licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

The Company follows a vertically integrated model with a fully developed strategy for acquisitions in extraction, production, sales, and distribution sectors of the cannabis industry. Nutritional High has brought its flagship FLI™ edibles and extracts product line from production to market through its wholly owned subsidiaries in California and Oregon, as well as Colorado where its FLI™ products are manufactured by a third-party licensed producer. In California, the Company distributes its products and products manufactured by other leading producers through its wholly owned distributor Calyx Brands Inc. and is entering the Nevada, Washington State and Canadian markets in the near future.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#) and [Instagram](#) or visit [www.nutritionalhigh.com](http://www.nutritionalhigh.com).

**For further information, please contact:**

**David Posner**

**Chairman of the Board**

Nutritional High International Inc.

647-985-6727

Email: [dposner@nutritionalhigh.com](mailto:dposner@nutritionalhigh.com)

**Ethan Karayannopoulos**

**Director, Investor Relations**

Nutritional High International Inc.

416-777-6175

Email: [ethan@nutritionalhigh.com](mailto:ethan@nutritionalhigh.com)

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