



## **NUTRITIONAL HIGH INTERNATIONAL ANNOUNCES DISTRIBUTION PARTNERSHIP WITH PURBLEND SCIENCE**

Toronto, Ontario – September 13, 2019– Nutritional High International Inc. ("**Nutritional High**" or the "**Company**") (CSE: **EAT**, OTCQB: **SPLIF**) is pleased to announce a distribution relationship in California with PurBlend Science, Inc makers of the VOOZ™ vapor delivery system, through its wholly owned subsidiary, Calyx Brands.

VOOZ is a next generation pod-based delivery system, combining a unique hardware design accommodating many types of oil including high viscosity, uncut cannabis oil, resulting in superior delivery of flavor and potency for the user.

“VOOZ is truly a new generation of all-in-one pod-based vaping systems,” said Mark Vuozzo, CEO of PurBlend Science. “The vPod snaps into place via a magnet, allows for easy swapping of flavors or oil type on the go. VOOZ excels in performance for very thick CBD/THC oils and resin.”

According to BDS Analytics\* concentrates, usually sold as vapes, are the most popular product in California, the largest American recreational market. Last year in California, cannabis concentrates outsold flower (37 percent compared to 33 percent) for the first time in history.

The VOOZ pod-based vaping system features a unique 1.0ml/0.5ml V-Pod design utilizing gravity feed. A nano-tech ceramic coil with increased surface area and improved airflow helps deliver optimal draw and flavor. Pods feature a larger hole, making it easy for consumers to customize their experience by filling their own pods. A magnetic base allows for easy changing of pods.

“Consumers are wanting to move beyond the traditional 510-threaded vape cart,” said Dakota Sullivan, CEO of Calyx Brands. “The VOOZ pod system delivers a vaping experience that people find uniquely satisfying in both true cannabis flavor and high impact pulls.”

For more information, please visit Calyx Brands at Hall of Flowers, Booth B319, September 18 & 19, Sonoma County Fairgrounds, Santa Rosa, CA.

*\* BDS Analytics February, 2019, “The 2018 California Cannabis Marketplace in Review”*

### **About Nutritional High International Inc.**

Nutritional High is focused on developing, manufacturing and distributing products under recognized brands in the cannabis products industry, with a specific focus on edibles and oil extracts for medical and adult recreational use. The Company works exclusively with licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

The Company follows a vertically integrated model with a fully developed strategy for acquisitions in extraction, production, sales, and distribution sectors of the cannabis industry. Nutritional High has brought its flagship FLI™ edibles and extracts product line from production to market through its wholly owned

subsidiaries in California and Oregon, as well as Colorado where its FLI™ products are manufactured by a third-party licensed producer. In California, the Company distributes its products and products manufactured by other leading producers through its wholly owned distributor Calyx Brands Inc. and is entering the Nevada, Washington State and Canadian markets in the near future.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#) and [Instagram](#) or visit [www.nutritionalhigh.com](http://www.nutritionalhigh.com).

**For further information, please contact:**

**David Posner**

**Chairman of the Board**

Nutritional High International Inc.

647-985-6727

Email: [dposner@nutritionalhigh.com](mailto:dposner@nutritionalhigh.com)

**Ethan Karayannopoulos**

**Director, Investor Relations**

Nutritional High International Inc.

416-777-6175

Email: [ethan@nutritionalhigh.com](mailto:ethan@nutritionalhigh.com)

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