



NUTRITIONAL HIGH ISSUES STATEMENT ON RESPONSIBLE USE AND COMMITMENT TO CUSTOMER HEALTH AND SAFETY

Toronto, Ontario – September 11, 2019 – Nutritional High International Inc. ("**Nutritional High**" or the "**Company**") (CSE: **EAT**, OTCQB: **SPLIF**) and its flagship brand, FLĪ™ ("FLĪ") would like to reiterate their commitment to the health and safety of its customers and support the safe use of cannabis products.

Our business philosophy is built on a foundational belief in consuming cannabis in the safest, most natural way possible and that you have every right to know what you are putting in your body. This driving philosophy ensures our products are made with minimal ingredients and the highest quality extracts. Customer health and safety is our top priority, and it is for this reason that we abstain from using any cutting agents or fillers in the manufacturing of FLĪ branded products. All FLĪ products are produced using pure, not cut, THC distillate, enhanced with propriety blends of all-natural plant-derived terpenes.

We understand the heightened concerns around the recent national news coverage surrounding fake, "black market" THC vaping devices being linked with health concerns. Following a recent investigation, The New York Department of Health found Vitamin E Acetate to be present in nearly all the vaping devices submitted for testing, which is believed to be the main contributing factor to the aforementioned health concerns. This is the result of unlicensed producers using cutting agents or fillers during the manufacturing process, as their practices are not governed by any regulations. To ensure the safe and responsible use of cannabis products we recommend always purchasing products and accessories from licensed retailers, in licensed compliant packaging.

If you have any concerns regarding the antigenicity of your FLĪ products contact us @ www.getfli.com. Provide your contact information, name of the dispensary where you purchased the product, product name, batch number, license number, and the production date. A FLĪ customer ambassador will follow-up within one business day

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products under recognized brands in the cannabis products industry, with a specific focus on edibles and oil extracts for medical and adult recreational use. The Company works exclusively with licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

The Company follows a vertically integrated model with a fully developed strategy for acquisitions in extraction, production, sales, and distribution sectors of the cannabis industry. Nutritional High has brought its flagship FLĪ™ edibles and extracts product line from production to market through its wholly owned subsidiaries in California and Oregon, as well as Colorado where its FLĪ™ products are manufactured by a third-party licensed producer. In California, the Company distributes its products and products manufactured by other leading producers through its wholly owned distributor Calyx Brands Inc. and is entering the Nevada, Washington State and Canadian markets in the near future.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#) and [Instagram](#) or visit www.nutritionalhigh.com.

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The Company's securities have not been registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), or applicable state securities laws, and may not be offered or sold to, or for the account or benefit of, persons in the United States or "U.S. Persons", as such term is defined in Regulation S under the U.S. Securities Act, absent registration or an applicable exemption from such registration requirements. This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in the United States or any jurisdiction in which such offer, solicitation or sale would be unlawful.

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