



NUTRITIONAL HIGH SELLS MEMBERSHIP INTEREST OF ILLINOIS DISPENSARY TO GREEN THUMB INDUSTRIES AND ATARAXIA, LLC

FOR IMMEDIATE RELEASE

Toronto, Ontario – October 22, 2018 – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE: EAT, OTCQB: SPLIF, FRANKFURT:2NU) is pleased to announce its wholly-owned subsidiary NH Medicinal Holdings, LLC (the "**Seller**") has entered into a definitive agreement on October 19, 2018, to sell (the "**Agreement**") its fifty percent (50%) membership interest (the "**Membership Interest**") of Illinois-based NH Medicinal Dispensaries, LLC to ILDISP LLC, GTI-Clinic Illinois Holdings, LLC (a subsidiary of Green Thumb Industries Inc. ("**GTI**")) and Ataraxia, LLC, (collectively, the "**Buyers**").

In connection with the Agreement, the Buyers will acquire one hundred percent (100%) of the Sellers Membership Interest in NH Medicinal Dispensaries on closing for an aggregate purchase price of USD\$3,500,000 in cash.

"The Effingham dispensary has been a great asset for us. We won the license in a competitive process and brought in great partners in GTI and Ataraxia," commented Nutritional High's Chief Executive Officer Jim Frazier. "With our focus on California, Nevada and the US West Coast, the Southern Illinois dispensary was no longer core to our business and we are pleased to have been able to sell it at a significant gain."

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products under recognized brands in the cannabis products industry, with a specific focus on edibles and oil extracts for medical and adult recreational use. The Company works exclusively with licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

The Company follows a vertically integrated model with a fully developed strategy for acquisitions in extraction, production, sales, and distribution sectors of the cannabis industry. Nutritional High has brought its flagship FLI™ edibles and extracts product line from production to market through its wholly owned subsidiaries in California and Oregon, as well as Colorado where its FLI™ products are manufactured by a third-party licensed producer. In California, the Company distributes its products and products manufactured by other leading producers through its wholly owned distributor Calyx Brands Inc. and is entering the Nevada, Washington State and Canadian markets in the near future.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#), [Instagram](#) and [Google+](#) or visit www.nutritionalhigh.com.

About Green Thumb Industries Inc.

Green Thumb Industries Inc. (CSE: GTII) (OTCQX: GTBIF), a national cannabis cultivator, processor and dispensary operator, is dedicated to providing dignified access to safe and effective cannabis

nationwide while giving back to the communities in which it serves. As a vertically integrated company, GTI manufactures and sells a well-rounded suite of branded cannabis products including flower, concentrates, edibles, and topicals. The company also owns and operates a rapidly growing national chain of retail cannabis stores called RISE™ dispensaries. Headquartered in Chicago, Illinois, GTI has eight manufacturing facilities and licenses for 59 retail locations across eight highly regulated U.S. markets. Established in 2014, GTI employs approximately 400 people and serves hundreds of thousands of patients and customers each year. GTI was named a Best Workplace 2018 by Crain's Chicago Business. For more information visit GTIgrows.com.

About Ataraxia Labs

Ataraxia Labs is a vertically-integrated operator of licensed cannabis cultivation, manufacturing and production facilities dedicated to improving lives by providing safe access to effective organic cannabis products that enhance health and wellness and by positively impacting the communities it serves. Ataraxia develops and produces a well-rounded suite of limited edition, fashion-forward cannabis products, which offer superior medicinal therapies and inspirational product options. Ataraxia distributes cannabis concentrates, edibles, extracts, flower and topicals under its trusted premium brands: GoldLeaf™, Menta™, Avexia™ and verano™.

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The Company's securities have not been registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), or applicable state securities laws, and may not be offered or sold to, or for the account or benefit of, persons in the

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