



Nutritional High International Inc.
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**NUTRITIONAL HIGH BOLSTERS ITS PORTFOLIO WITH ADDITION OF
CANNABIS INFUSED MINTS AND ADDITIONAL INNOVATIVE PRODUCTS IN
CALIFORNIA**

FOR IMMEDIATE RELEASE

Toronto, Ontario – Nutritional High International Inc. (the “**Company**” or “**Nutritional High**”) (CSE: **EAT**, OTCQB: **SPLIF**, FRANKFURT: **2NU**) is pleased to announce the release of multiple new products to be sold under the Company’s FLI brand (“**FLI**”) in California, manufactured at its FLI NorCal production site in Sacramento.

The Company will be launching FLI Mini Mints (“**Mini Mints**”), FLI High Terpene Vape Cartridges and Syringes (“**High Terp Products**”) and FLI Select Vape Cartridges and Syringes (“**Select Products**”). These products will be produced out of the Company’s FLI NorCal production facility and distributed through its wholly-owned licensed distributor, Calyx Brands Inc. (“**Calyx**”). The Company expects these innovative new products to drive additional sales and awareness of FLI’s product portfolio going forward.

FLI’s Mini Mints are an infused edible product that will be available in 5mg THC doses, in 4 unique flavours. The Company believes the Mini Mint will drive significant sales volume due to its compact nature and creative flavour profile. According to BDS Analytics, cannabis-infused edibles products are one of industries fastest-growing product segments, with 12% growth year-over-year. In addition, Calyx identified mints as a fast growing vertical where they have seen demand increase significantly.

The High Terp Products are made with distillate that is infused with strain-specific terpenes and tests at a minimum of 80% THC with total cannabinoids reaching around 85%. The Company’s Select products are made with cannabis derived terpenes and distillate that tests at a minimum of 90% THC. The Company believes these types of differentiated cannabis products are key to gaining market share in knowledgeable markets like California, where consumers typically seek sophisticated cannabinoid and terpene profiles from their cannabis products.

Jim Frazier, CEO of Nutritional High, commented, “We are very excited to be releasing these value-added products into the California marketplace and look forward to the enhanced profile they will drive for the FLI brand. These products were developed through diligent R&D, customer analytics and engineering methods that we think will drive a superior consumer experience. As a company, we focus on providing high-quality innovative cannabis products to our customers, and we are confident these products will support that strategy.”

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products under recognized brands in the cannabis products industry, with a specific focus on edibles and oil

extracts for medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

The Company follows a vertically integrated model with a fully developed strategy for acquisitions in extraction, production, sales, and distribution sectors of the cannabis industry. Nutritional High has brought its flagship FLI™ edibles and extracts product line from production to market in California through its wholly owned distributor Calyx Brands Inc., and Colorado where its products are manufactured by a licensed producer. The Company also owns a 50% interest in The Clinic Effingham (an Illinois dispensary), and is entering the Nevada, Washington State, Oregon and Canadian markets in the near future.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#), [Instagram](#) and [Google+](#) or visit www.nutritionalhigh.com.

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