

Nutritional High International Inc.

77 King St. West, Suite 2905 P.O Box 121, Toronto, ON M5K 1H1

September 17, 2018

NUTRITIONAL HIGH CEO SCHEDULED AS FEATURED SPEAKER AT CANNABIS RESEARCH SYMPOSIUM IN BOSTON

FOR IMMEDIATE RELEASE

Toronto, Ontario – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE: EAT, OTCQB: SPLIF, FRANKFURT:2NU) is pleased to announce that Jim Frazier, CEO of Nutritional High, is scheduled to be a featured speaker at the Community-Led Cannabis Research Symposium hosted by the Cannabis Community Care and Research Network (C3RN).

Scheduled on September 23, 2018, the symposium is being hosted by C3RN in Boston, Massachusetts. Frazier will be presenting about "FLÏTM Products: Innovation in the Cannabis Industry," a topic which allows for an opportunity for Nutritional High to illustrate its focus on product innovation, social responsibility and cannabis education.

The Cannabis Community Care and Research Network is a company that specializes in providing high-quality advocacy, research, and education services related to Cannabis. As a social justice-oriented organization, C3RN specializes in designing, monitoring, and evaluating models of integrating adult-use and medical Cannabis to positively impact social, clinical, and public health outcomes. To learn more about the event, visit C3RN's event page here: http://www.cannaresearchnetwork.com/events-2/

Jim Frazier, the CEO of Nutritional High, commented, "On behalf of Nutritional High, I'm thrilled to be given the opportunity to speak at this C3RN event situated in the cannabis advocacy and awareness community. With the recent launch of programs such as FLÏTM Safe and our newest FLÏTM Chocolate Shot and FLÏTM Space Joint product releases, now is the time to talk about the work that we're doing in the cannabis industry to differentiate both our products and our social awareness initiatives."

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products under recognized brands in the cannabis products industry, with a specific focus on edibles and oil extracts for medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

The Company follows a vertically integrated model with a fully developed strategy for acquisitions in extraction, production, sales, and distribution sectors of the cannabis industry. Nutritional High has brought its flagship FLÏTM edibles and extracts product line from production to market through its wholly owned subsidiaries in California and Oregon, as well as Colorado where its FLÏTM products are manufactured by a licensed producer. The Company distributes its products and products manufactured by other leading producers through its wholly owned distributor Calyx Brands Inc. The Company also owns a 50% interest in The Clinic Effingham (an Illinois dispensary), and is entering the Nevada, Washington State and Canadian markets in the near future.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>Google+</u> or visit <u>www.nutritionalhigh.com</u>.

For further information or questions, contact:

David Posner Chairman of the Board Nutritional High International Inc. 647-985-6727 Email: <u>dposner@nutritionalhigh.com</u>

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