



Nutritional High International Inc.
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NUTRITIONAL HIGH COMMENCES MANUFACTURING AT ITS "FLI LABS NORCAL" FACILITY IN SACRAMENTO, CALIFORNIA

FOR IMMEDIATE RELEASE

Toronto, Ontario – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE: EAT, OTCQB: SPLIF, FRANKFURT:2NU) is pleased to announce that operations have started at its "FLI Labs NorCal" manufacturing facility in Sacramento, California.

FLI Labs NorCal, owned by the Company's wholly-owned subsidiary Pasa Verde LLC ("**Pasa Verde**"), will manufacture a wide range of products under Nutritional High's FLI brand. Initial product offering will include micro dosed press tabs, vape cartridges, syringes and dab jars. Following the initial launch, FLI Labs NorCal will roll out FLI-branded cannabis-infused edible products that will include chocolates and other innovative products. Pasa Verde holds a Temporary Type 6 License with the California Department of Public Health.

High Velocity of Market Penetration

Jim Frazier, CEO of Nutritional High, commented: "This is a long-awaited day for Nutritional High and we are all excited to start production at Pasa Verde's newly christened "FLI Labs NorCal" facility and launch the FLI-branded products into the California marketplace from our own facility. Operating our own production in California will allow us to increase our velocity of FLI products into the market and significantly expand production delivery capabilities, the number of SKU's we can offer, and reduce our unit costs. With over 17,000 square feet of manufacturing space, FLI Labs NorCal will produce a substantial amount of product that will help us gain current market share and give us the ability, through innovation, to build new markets that captivate consumers by supplying high quality products and unique experiences."

Mr. Frazier continued: "FLI Labs NorCal is a key strategic piece of Nutritional High's corporate vision in California and we will continue to work on expanding our footprint with additional strategic acquisitions in the near future. With Calyx Distribution providing full sales support and distribution services we feel that our FLI-branded products will take the California market by storm and create tremendous opportunity for Nutritional High to gain market share quickly."

David Posner, Chairman of Nutritional High, commented as follows: "This is a great day for Nutritional High and now all of the hard work that everyone has put into the vision has paid off. California is a key focus for Nutritional High and we are anxious to take the next steps and continue to build shareholder value."

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products under recognized brands in the cannabis products industry, with a specific focus on edibles and oil extracts for medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

The Company follows a vertically integrated model with a fully developed strategy for acquisitions in extraction, production, sales, and distribution sectors of the cannabis industry. Nutritional High has brought its flagship FLI™ edibles and extracts product line from production to market in California through its wholly owned manufacturer, Pasa Verde LLC and its wholly owned distributor Calyx Brands Inc., and Colorado where its products are manufactured by a licensed producer. The Company also owns a 50% interest in The Clinic Effingham, an Illinois dispensary, and is entering the Nevada, Washington State, Oregon and Canadian markets in the near future.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#), [Instagram](#) and [Google+](#) or visit www.nutritionalhigh.com.

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