



Nutritional High International Inc.
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**NUTRITIONAL HIGH ANNOUNCES ITS INNOVATIVE SALES AND MARKETING
FLĪ™ PRESENTATION**

FOR IMMEDIATE RELEASE

Toronto, Ontario – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE: EAT, OTCQB: SPLIF, FRANKFURT:2NU) is pleased to announce the deployment of an interactive sales presentation into its current FLĪ™ sales and marketing efforts in Colorado.

Developed by [Plexus Media](#), this interactive mobile-friendly sales tool is designed to standardize the sales process of FLĪ™ representatives while keeping it conversational and emphasizing FLĪ™'s supportive brand marketing.

The interactive sales tool will first be deployed in Colorado and utilized by the sales team to sell FLĪ™ products and better educate dispensaries and budtenders about the brand marketing support that the FLĪ™ team provides a dispensary should they choose to carry FLĪ™ products. The ultimate goal of the interactive sales presentation is to inform and educate dispensaries and consumers about the FLĪ™ product line and continue expanding into other states where FLĪ™ is being sold.

Jim Frazier, the CEO of Nutritional High, commented, "As firm believers in innovation and technology, we're extremely pleased to launch our sales/marketing and educational initiative. This first of its kind tool in the marketplace will help us engage with dispensaries and our loyal FLĪ™ consumers in Colorado and expand to other FLĪ™ markets in the future."

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products under recognized brands in the cannabis products industry, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#), [Instagram](#), and [Google+](#) or visit www.nutritionalhigh.com.

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