

June 11, 2018

NUTRITIONAL HIGH APPLAUDS SENATE VOTE IN SUPPORT OF BILL C-45

FOR IMMEDIATE RELEASE

Toronto, Ontario – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (**CSE: EAT, OTCQB: SPLIF, FRANKFURT: 2NU**) applauds the passing of Bill C-45 by the Canadian Senate, paving the way for official legalization of recreational cannabis use in Canada.

Jim Frazier, CEO comments, "This is an exciting milestone for the Cannabis industry in Canada. Legalization to move the recreational market forward is now imminent, and we believe there are endless opportunities for our company to thrive in this new market. In every major market in which we are currently operating, Colorado, California and Washington – we've seen recreational use drive tremendous growth. We see the same potential in Canada as this landmark legislation will pave the way for a multi-billion-dollar addressable market to be penetrated through legal channels. Canada represents a strategically important market for Nutritional High and we continue to advance our joint venture project with Abba Medix Corp. who recently received its License to Produce Cannabis Oil from Health Canada under the Access to Cannabis for Medical Purposes Regulations.

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products under recognized brands in the cannabis products industry, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>Google+</u> or visit <u>www.nutritionalhigh.com</u>.

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