

Nutritional High International Inc.

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NUTRITIONAL HIGH ENGAGES KMG INTERNATIONAL TO DESIGN AND MANUFACTURE DAB STICK

FOR IMMEDIATE RELEASE

Toronto, Ontario – Nutritional High International Inc. (the "Company" or "Nutritional High") (CSE: EAT, OTCQB: SPLIF, FRANKFURT: 2NU) is pleased to announce it has entered into an agreement (the "Agreement") with Hong Kong-based KMG International Ltd. ("KMG") whereby KMG will provide design and manufacturing services to the Company for its proprietary extract delivery device ("Dab Stick"). KMG has significant experience in consumer product design and production, with strategic extensive relationships across Asia.

The Dab Stick is a portable device that will allow users to "dab" cannabis concentrates wherever they choose. Dabbing refers to the flash vaporization of cannabis concentrates through exposure to an ultra-hot surface. Cannabis concentrates including oils, waxes, shatter and others are one of the fastest growing segments of the recreational cannabis markets in the United States. According to BDS Analytics, concentrates saw the most growth in dollar sales among product segments between 2014-2017, and this is expected to persist as users move away from flower. The Company filed patent applications for the Dab Stick in the United States and Canada on October 30th, 2017 and anticipates filing a similar application in China in the near future.

KMG has been active in Asia for over 57 years as an original equipment manufacturer (OEM) and has worked under license for Sony PlayStation, Nintendo, Logitech and others, in projects that require precise tooling and efficient manufacturing. KMG is a preferred vendor to major retailers in Europe and North America, and in 2010 KMG entered into the electronic cigarette and cartridge industry, developing significant expertise in producing value-added products in these market segments.

Jim Frazier, CEO of Nutritional High, commented, "We are pleased to share this development and look forward to developing our relationship with KMG going forward. As a company, we seek to provide valued-added products to the marketplace and we believe with the Dab Stick can be a significant conduit to this."

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products under recognized brands in the cannabis products industry, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>Google+</u> or visit <u>www.nutritionalhigh.com</u>.

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