

May 4, 2018

NUTRITIONAL HIGH SUBSIDIARY PASA VERDE LABS RECEIVES EXTENSION OF TEMPORARY MANUFACTURING LICENSE

FOR IMMEDIATE RELEASE

Toronto, Ontario – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (**CSE: EAT, OTCQB: SPLIF, FRANKFURT: 2NU**) is pleased to announce that its prospective subsidiary Pasa Verde, LLC ("**Pasa Verde**") has received an extension on its Cannabis Manufacturing License (the "**License**") by the California Department of Public Health (the "**Department**"). Pasa Verde's application for an Annual Cannabis Manufacturing License is currently under review by the Department and the Company expects it to be accepted in the near future. The Company executed an LOI to acquire 100% of Pasa Verde in April 2018 (see press release dated April 23, 2018) and the transaction is expected to be closed imminently. Pasa Verde was founded in 2017 and operates a leading cannabis extraction and toll processing facility in Sacramento, California.

Jim Frazier, CEO of Nutritional High, commented "We are pleased to announce the extension of Pasa Verde's temporary manufacturing license and we look forward to them receiving their permanent license in the near future. The Pasa Verde acquisition will help us to build a strong foothold for our branded products in the strategic California market and we are excited to integrate the assets into our portfolio."

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing premium and consistently dosed products in the cannabis-infused products industry, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>Google+</u> or visit <u>www.nutritionalhigh.com</u>.

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The Company's securities have not been registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), or applicable state securities laws, and may not be offered or sold to, or for the account or benefit of, persons in the United States or "U.S. Persons", as such term is defined in Regulation S under the U.S. Securities Act, absent registration or an applicable exemption from such registration requirements. This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in the United States or any jurisdiction in which such offer, solicitation or sale would be unlawful.

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