



**Nutritional High International Inc.**  
77 King Street West, Suite 2905  
Toronto, ON M5K 1H1

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## **NUTRITIONAL HIGH PROVIDES UPDATE ON ITS CALIFORNIA SUBSIDIARY CALYX BRANDS**

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### ***FOR IMMEDIATE RELEASE***

**Toronto, Ontario** – Nutritional High International Inc. (the “**Company**” or “**Nutritional High**”) (CSE: **EAT**, OTCQB: **SPLIF**, FRANKFURT: **2NU**) is pleased to provide an operational update on its subsidiary Calyx Brands, Inc. (“**Calyx**”). Calyx is a leading distributor of cannabis products throughout California and the Company closed its acquisition of Calyx in March of 2018 (see press release dated March 16, 2018).

### ***Sale of FLI Vaporizer Cartridges to Prominent Cannabis Product Membership Service***

Calyx recently completed an initial sale of FLI vape cartridges to ClubM, a prominent membership-based service that provides a curated list of California’s premier cannabis products to customers.

### ***New Distribution Agreements Signed***

Calyx has signed distribution agreements with 2 exciting cannabis brands, Vive and Euphorix, and is in the process of integrating these product offerings into their distribution network. Vive produces a line of cannabis-infused micro-dosing tablets, in a range of flavors with ratios ranging from 1mg to 5mg THC, pure CBD and CBD-ratio options. Micro-dosing is a growing trend as the number of first-time users increase, and Vive’s discreet, low THC products target these customer segments. Euphorix currently sells non-cannabis infused cannabis-free beverages across the U.S. and its cannabis-infused beverages are being launched in California.

### ***Expansion of Distribution Relationship with Plus Products***

Calyx has expanded its relationship with Plus Products and will be responsible for distributing the Plus suite of products to Eaze, the largest delivery platform in California. Plus offers a range of cannabis-infused gummy products with Indica, Sativa, and Hybrid-based offerings. This development has the potential to greatly expand Calyx’s profile within the California cannabis market.

Dakota Sullivan, CEO of Calyx, commented, "We are proud to be sharing these developments and look forward to continuing to build our distribution platform in California. These developments will enhance our ability to service both the medical and adult-use markets under the Nutritional High banner and further develop the company's retail strategy in the state."

Jim Frazier, CEO of Nutritional High, added, "We are very excited to share these developments with our shareholders and look forward to the expanded profile we believe will drive revenue for Calyx. The California market is a key aspect of our corporate strategy and we look forward to continuing to develop our footprint there through Calyx and other avenues."

### **About Nutritional High International Inc.**

Nutritional High is focused on developing, manufacturing and distributing premium and consistently dosed products in the cannabis-infused products industry, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#) and [Instagram](#) or visit [www.nutritionalhigh.com](http://www.nutritionalhigh.com).

### **For further information, please contact:**

**David Posner**

**Chairman of the Board**

Nutritional High International Inc.

647-985-6727

Email: [dposner@nutritionalhigh.com](mailto:dposner@nutritionalhigh.com)

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