



Nutritional High International Inc.
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March 16, 2018

**NUTRITIONAL HIGH ANNOUNCES ISSUANCE OF STOCK OPTIONS IN
ASSOCIATION WITH CLOSING OF CALYX ACQUISITION**

FOR IMMEDIATE RELEASE

Toronto, Ontario – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE: EAT, OTCQB: SPLIF, FRANKFURT:2NU) is pleased to announce the recent granting of stock options in association with the closing of its previously announced acquisition of the assets of Calyx Brands, Inc. ("**Calyx**").

The Company is pleased to announce that the board has approved the issuance of an aggregate of 500,000 stock options ("**Stock Options**") to Dakota Sullivan, Co-Founder and CEO of Calyx, who will continue to serve in an executive role with the Company going forward. The Stock Options were granted on March 15th, 2018 and are exercisable into Common Shares at a price of \$0.51 per Common Share for a period of five years from the date of issuance, subject to certain vesting provisions in accordance with the Company's stock option plan.

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products and nationally recognized brands in the marijuana-infused products industry, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#), [Instagram](#) and [Google+](#) or visit www.nutritionalhigh.com.

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Company's securities have not been registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), or applicable state securities laws, and may not be offered or sold to, or for the account or benefit of, persons in the United States or "U.S. Persons", as such term is defined in Regulation S under the U.S. Securities Act, absent registration or an applicable exemption from such registration requirements. This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in the United States or any jurisdiction in which such offer, solicitation or sale would be unlawful.

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