

### **Nutritional High International Inc.**

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February 12, 2018

# NUTRITIONAL HIGH ANNOUNCES APPROVAL OF CALYX ACQUISITION BY SHAREHOLDERS AND ENTRY INTO DEFINITIVE AGREEMENTS

#### FOR IMMEDIATE RELEASE

**Toronto, Ontario** – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE: EAT, OTCQB: SPLIF, FRANKFURT:2NU) is pleased to announce that the shareholders of Calyx Brands Inc. ("**Calyx**") have approved an acquisition of 100% of Calyx's assets ("**Acquisition**") by Nutritional High. To this end, the Company and Calyx have entered into asset purchase agreement ("**APA**") setting the closing date of the acquisition at the end of February 2018. The terms of the acquisition remain unchanged from the previous update provided by the Company on November 7, 2017.

Jim Frazier, CEO of Nutritional High, commented – "We are very excited to continue advancing the acquisition of Calyx and are excited to pursue a partnership that will help us secure a leading foothold in the California cannabis market. Legal sales of cannabis in California for adult use are just around the corner and having a strong distribution channel will be key in establishing Nutritional High and its brands as market leaders. We look forward to working with Mr. Dakota Sullivan and his team as we join forces in this exciting time."

Dakota Sullivan, CEO of Calyx, commented - "The Calyx team is very happy to be formally joining the Nutritional High fold. We've been working well together these past few months and Nutritional High's support has been critical at this time of great growth as the California marketplace adopts adult-use recreational cannabis. We are excited to service both the medical and adult-use markets under the Nutritional High banner."

#### **About Nutritional High International Inc.**

Nutritional High is focused on developing, manufacturing and distributing products and nationally recognized brands in the marijuana-infused products industry, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>Google+</u> or visit <u>www.nutritionalhigh.com</u>.

## For further information, please contact:

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