

Nutritional High International Inc.

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January 22, 2018

NUTRITIONAL HIGH ANNOUNCES CALYX RECEIPT OF TEMPORARY ADULT USE DISTRIBUTOR LICENSE

Toronto, Ontario – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE: EAT, OTCQB: SPLIF, FRANKFURT:2NU) is pleased to announce that Calyx Brands Inc. ("**Calyx**"), a leading distributor of cannabis products in California, has received an Adult Use – Distributor Temporary License from the California Bureau of Cannabis Control ("**Temporary Recreational Distributor License**"). Nutritional High has entered into an agreement to purchase the business of Calyx (as announced in a press release on November 7, 2017). The Temporary Adult Use Distributor License will enable Calyx to distribute cannabis to licensed recreational dispensaries across the State of California.

Jim Frazier, CEO of Nutritional High, commented - "We are excited about this development as it enables Calyx to fully capitalize on growth in the California market brought on by legalization of adult recreational use. We are continuing to work closely with Calyx's management team to finalize the acquisition and support Calyx's expansion efforts in California. Operating a fully-licensed distributor with significant experience and know-how in the California market will allow Nutritional High to accelerate market penetration of our branded portfolio of cannabis infused products."

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing premium and consistently dosed products in the cannabis-infused products industry, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>Google+</u> or visit <u>www.nutritionalhigh.com</u>.

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Company's securities have not been registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), or applicable state securities laws, and may not be offered or sold to, or for the account or benefit of, persons in the United States or "U.S. Persons", as such term is defined in Regulation S under the U.S. Securities Act, absent registration or an applicable exemption from such registration requirements. This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in the United States or any jurisdiction in which such offer, solicitation or sale would be unlawful.

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