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NUTRITIONAL HIGH ADVANCES IN CALIFORNIA WITH TKO PRODUCTS LOI
FOR IMMEDIATE RELEASE

TORONTO, JAN. 2, 2018 (GLOBE NEWSWIRE) -- Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE:EAT) (OTCQB:SPLIF) (FRANKFURT:2NU) is pleased to announce that it has entered into an agreement to finance TKO Products LLC along with an option to purchase an interest in the TKO business.

TKO Products LLC is a leading brand and manufacturer in California providing award-winning cookies, brownies, chocolate, Krispy treats and vape cartridges to the largest cannabis market in the United States.

TKO has substantial market share and their products are available in dispensaries throughout Southern California. This financing arrangement will provide TKO with the capital it needs to complete its expansion into their new facility near Los Angeles, CA where they have applied for a Distribution and a Non-volatile Manufacturing licenses.

This new facility combined with other Nutritional High resources will propel TKO towards full State distribution in 2018 into the legal adult use recreational market.

Jim Frazier, CEO of Nutritional High commented: "We are very excited to be working with TKO as they are one of the top selling brands in California. Their unique line of high quality products will be a great fit with the FLI Branded products that we are currently developing in California. This also continues Nutritional High's vision of becoming one of the leading Cannabis companies in California and throughout the US."

"TKO's solid leadership and industry knowledge will be paramount for Nutritional High as we push further into the California market," Mr. Frazier added.

Stacy Loucks, co-founder of TKO Products LLC commented: "We are excited that the relationship with Nutritional High will allow us to increase our production capacity to expand throughout California. The new licensing system being set up in California will allow us to utilize a distribution model to immediately enter markets that were previously out of reach for us."

The TKO brand has long been a favorite of California consumers and now they will be in a position to add premium products including a recreational line that will allow them to tap into the newly added adult-use market, as well as, the millions of tourists who visit California each year.

Bowman/Hanson Mergers and Acquisition Services served as exclusive financial advisor to Nutritional High International, Inc. in the transaction.

About Bowman/Hanson

Bowman/Hanson is a San Francisco based investment bank providing sell-side and buy-side advisory services to market leading cannabis companies. For further information visit our website at www.bowmanhanson.com or contact Kris Karlson at karlson@bowmanhanson.com

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing premium and consistently dosed products in the cannabis-infused products industry, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#), [Instagram](#) and [Google+](#) or visit www.nutritionalhigh.com.

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