

## Nutritional High Announces Calyx Receipt of Temporary Medicinal Distributor License and Submission of Application for Temporary Recreational Distributor License

TORONTO, Dec. 27, 2017 -- Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE:EAT) (OTCQB:SPLIF) (FRANKFURT:2NU) is pleased to announce that Calyx Brands Inc. ("**Calyx**"), a leading distributor of cannabis products in California, has received a Medicinal – Distributor Temporary License from the California Bureau of Cannabis Control ("**Temporary Medicinal Distributor License**"). Nutritional High has entered into an agreement to purchase the business of Calyx (as announced in a press release on November 7, 2017). The Temporary Medicinal Distributor License will enable Calyx to distribute cannabis to licensed medical dispensaries beginning January 1, 2018.

Calyx has also applied to the California Bureau of Cannabis Control for a Recreational – Distributor Temporary License ("**Temporary Recreational Distributor License**") and expects to receive such licensing in short order.

Jim Frazier, CEO of Nutritional High, commented - "We are excited about this development as it validates our due diligence and positions Calyx to be a major player in distributing cannabis products to the California market. We are working closely with Calyx's management team to finalize the acquisition and propel forward Calyx's expansion efforts in California. Beginning January 1, 2018, the new regulatory landscape in California will empower well-organized and fully-licensed companies to capture market share and we believe Nutritional High and Calyx are well positioned to capitalize on this opportunity."

## About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing premium and consistently dosed products in the cannabis-infused products industry, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>Google+</u> or visit <u>www.nutritionalhigh.com</u>.

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