



**Nutritional High International Inc.**  
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December 27, 2017

**NUTRITIONAL HIGH'S "FLI" BRAND TO BE FEATURED AT MEDMEN DISPENSARIES IN CALIFORNIA FOR PATIENT APPRECIATION DAYS**

***FOR IMMEDIATE RELEASE***

**Toronto, Ontario** – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE: EAT, OTCQB: SPLIF, FRANKFURT:2NU) is pleased to announce that MedMen ("**MedMen**"), one of the premier dispensary chains in California, will be featuring the FLI brand for Patient Appreciation Days at their locations across Los Angeles. As announced in the press release dated December 20, 2017, Nutritional High has commenced the sale of FLI vape cartridges in California.

As a leading chain of dispensaries providing a premium medical marijuana shopping experience, MedMen orchestrates Patient Appreciation Days to introduce their clients to the top cannabis brands in the industry. In anticipation for FLI's full-scale roll-out across California, MedMen will be showcasing FLI's full suite of premium quality vape cartridges including the *FLI Premium*, and *FLI High Terpene* product lines at the following locations and times:

- MedMen Beverly Hills, 110 S Robertson Blvd, Los Angeles, CA 90048—December 29, 1-3pm
- MedMen Orange County, 2141 S Wright St, Santa Ana, CA 92705—December 30, 3-6pm
- MedMen West Hollywood, 8208 Santa Monica Blvd, West Hollywood, CA 90046—December 31, 1-4pm

California is the largest cannabis market in the world with annual sales of approximately US\$2.8 billion in 2016<sup>1</sup>. With the advent of a full recreational market in California in January 2018, sales are forecasted to grow to over US\$6.8 billion by 2021 with vaporizer products expected to account for 15% of the overall market.

"As we approach the launch of legalized adult-use cannabis in California in just 4 days, Nutritional High is ramping up promotional efforts for our portfolio of premium, quality cannabis products in the state," said Jim Frazier, CEO of Nutritional High. "We have received strong initial interest in our products and will continue to explore innovative ways to engage consumers as we progress in our goal to expand our FLI Brand throughout the state of California."

<sup>1</sup> According to New Frontier Data

**About Nutritional High International Inc.**

Nutritional High is focused on developing, manufacturing and distributing products and nationally recognized brands in the marijuana-infused products industry, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively

through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#), [Instagram](#) and [Google+](#) or visit [www.nutritionalhigh.com](http://www.nutritionalhigh.com).

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