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WEEDMAPS TO FEATURE NUTRITIONAL HIGH'S FLI BRANDED VAPES AS A TOP BRAND IN COLORADO; NUTRITIONAL HIGH ANNOUNCES LAUNCH OF LINE OF "DAB" PRODUCTS

FOR IMMEDIATE RELEASE

Toronto, Ontario – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE: EAT, OTCQB: SPLIF, FRANKFURT:2NU) is pleased to announce that Weedmaps, the world's first marijuana technology and media brand and the most comprehensive marijuana directory on the planet will be featuring the Company's FLI brand as one of the top brands of cannabis oil vapes in the State of Colorado. Currently, FLI-branded products are being manufactured and distributed in Colorado by Palo Verde LLC ("**Palo Verde**"), the tenant at the Company's Pueblo, Colorado facility. Palo Verde has been manufacturing FLI-branded vape cartridges, syringes and chocolates, and has recently launched "Dab" products, which contain 1,000 mg jars of cannabis oil distillate. FLI "Dab" products are targeted towards the cannabis concentrate "aficionado" who prefers to consume oil by "dabbing."

Jim Frazier, CEO of the Company, commented: "We are very proud that the FLI-branded vape products manufactured by Palo Verde will be featured as one of the top 5 vape products in the vape and edibles categories for the State of Colorado less than 6 months after Palo Verde started utilizing our proprietary processes to extract and refine cannabis oil. And we, along with Palo Verde, are proud to be in collaboration with a premier marijuana company such as Weedmaps. The Weedmaps website and application enable marijuana users to easily find products by pinpointing the user's location and providing the corresponding closest dispensaries carrying FLI-branded products."

Mr. Frazer continued: "We intend to progressively introduce our FLI-branded products into California, Oregon, Washington, Canada and other jurisdictions as permitted by state law. We believe that our collaboration with Weedmaps will be a key ingredient to the brand's inevitable expansion and success."

Each FLI product line and SKU is featured on Weedmaps so users can easily view the variety of premium products associated with the brand. Being one of the top featured brands in the State of Colorado will help with FLI's algorithm ranking so each branded product has a higher chance of being viewed and ultimately purchased.

Nutritional High's Packaging Arrangement with Palo Verde

Palo Verde is a Colorado state-licensed marijuana infused products manufacturer. Nutritional High, through its subsidiary, currently provides FLI-branded packaging for use with Palo Verde's products on a royalty-free basis. FLI-branded packaging provided to date, while not yet invoiced, was provided to Palo Verde for the cost of packaging. Nutritional High and Palo Verde are in

discussions to finalize a formal packaging agreement for the continued provision of FLI-branded packaging.

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing premium and consistently dosed products in the cannabis-infused products industry, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#), [Instagram](#) and [Google+](#) or visit www.nutritionalhigh.com.

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