



**Nutritional High International Inc.**  
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November 14, 2017

**NUTRITIONAL HIGH TO LAUNCH FLI PRODUCT SALES IN CALIFORNIA –  
SOURCES MANUFACTURING AND PACKAGING PARTNER; CALYX TO  
DISTRIBUTE**

***FOR IMMEDIATE RELEASE***

**Toronto, Ontario** – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE: EAT, OTCQB: SPLIF, FRANKFURT:2NU) is pleased to announce that it has sourced a California-based manufacturer who will produce for distribution in California FLI branded premium cannabis concentrates to Nutritional High's specifications.

The California manufacturer will utilize a cold-ethanol extraction process to produce, package and deliver consumer ready FLI branded vape cartridges under the FLI *Premium*, and *High Terpene* product lines. Calyx Brands Inc. ("**Calyx**"), a California-based distributor with whom Nutritional High has entered into a letter of intent to acquire (please see press release dated November 7<sup>th</sup>, 2017), will distribute the FLI vape cartridges to over 430 medical dispensaries. Calyx will also distribute the FLI cartridges to adult-use cannabis dispensaries once permitted in the new year.

Jim Frazier, CEO of Nutritional High commented – "We could not be more excited about our expedited entry into the California market. Partnering with a top-tier, fully-licensed, concentrate manufacturer and leveraging Calyx's entrenched sales channels offers us the strategic entry into the California market we've been working toward. Getting our products on the shelves of dispensaries while we continue to advance our Sacramento facility will allow us to build significant brand awareness to support our California vision for FLI branded products."

Mr. Frazier continued - "The cold-ethanol extraction process utilized by our California manufacturing partner is similar to that presently utilized by Palo Verde in Colorado. Under the supervision of Nutritional High's extraction team led by Billy Morrison, we expect that the FLI concentrates offered for sale in California will be of the same premium quality as is currently generating great success for us in the Colorado market."

**About Nutritional High International Inc.**

Nutritional High is focused on developing, manufacturing and distributing premium and consistently dosed products in the cannabis-infused products industry, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#), [Instagram](#) and [Google+](#) or visit [www.nutritionalhigh.com](http://www.nutritionalhigh.com).

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