



November 1, 2017

**NUTRITIONAL HIGH ANNOUNCES A JOINT COMMERCIALIZATION
STRATEGY WITH ISODIOL FOR "POT-O-COFFEE" BRAND**

FOR IMMEDIATE RELEASE

Toronto, Ontario – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE: EAT, OTCQB: SPLIF, FRANKFURT:2NU) and Isodiol International Inc. (CSE: ISOL) (OTC: ISOLF) (FSE: LB6A.F) ("**Isodiol**") are pleased to announce a distribution relationship to distribute Isodiol's "Pot-O-Coffee" branded products in the states of Colorado, Oregon, Washington and Illinois.

Nutritional High and Isodiol have entered into an agreement ("**Agreement**"), whereby Nutritional High will distribute (or sell packaging to licensed operators in the states with residency requirement) Isodiol Pot-O-Coffee, Pot-O-Tea, and Pot-O-Coco product lines. The Agreement will focus on specific markets in Colorado, Oregon, Washington, California and Illinois, in cooperation with Nutritional High's partner companies. As a part of the Agreement, Nutritional High will complete the final stage of manufacturing by infusing its cannabis into the product (or implement the necessary quality assurance procedures to ensure that its partners do so) and will provide a royalty to Isodiol.

Jim Frazier, CEO of Nutritional High commented: "We are pleased to announce the joint commercialization strategy with Isodiol. We feel this is an opportunity to work with a leading international player in the space that has a track record with developing and commercializing cannabis-based consumer products. This partnership will help us expand our product reach in North America and leverage the infrastructure that we have and continue to build."

"This strategic alliance with Nutritional High will offer our customers greater access to Pot-O-Coffee products via a reputable manufacturer and distributor", said Marcos Agramont, CEO of Isodiol. "With the recent transaction involving our Canadian licensing partner (see news release announced July 20, 2017) Canopy Growth Corporation and Constellation Brands, we feel the infused beverage industry will make significant strides in the near future."

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products and nationally recognized brands in the marijuana-infused products industry, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#), [Instagram](#) and [Google+](#) or visit www.nutritionalhigh.com.

About Isodiol International Inc.

[Isodiol International Inc.](#) is the market leader in pharmaceutical grade phytochemical compounds and the industry leader in the manufacturing and development of phytoceutical consumer products.

Isodiol is the pioneer of many firsts for the cannabis industry including commercialization of 99%+ pure, bioactive pharmaceutical grade cannabinoids, micro-encapsulations, and nanotechnology for the highest quality consumable and topical skin care products.

Isodiol's growth strategy includes the development of over-the-counter and pharmaceutical drugs, expanding its phytoceutical portfolio and will aggressively continue international expansion into Latin America, Asia and Europe.

For further information, please contact:

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