



Nutritional High International Inc.
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October 26, 2017

NUTRITIONAL HIGH APPOINTS NEW CHIEF FINANCIAL OFFICER

FOR IMMEDIATE RELEASE

Toronto, Ontario – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE: EAT, OTCQB: SPLIF, FRANKFURT:2NU) is pleased to announce the appointment of Sonia Agustina as its Chief Financial Officer. Ms. Agustina is a finance professional with over 15 years of corporate accounting and audit experience. She specializes in providing management advisory services, accounting and regulatory compliance services to companies in a number of industries. Ms. Agustina began her career in the public market sector as an auditor and was a former Manager of Assurance and Advisory at Collins Barrow Toronto LLP. Prior to joining Nutritional High, Ms. Agustina held senior level positions for several publicly-held and private companies. Ms. Agustina is a Chartered Professional Accountant (CPA, CA) and holds a Bachelor of Administrative Studies (Honours) from York University. Ms. Agustina served as Nutritional High's Assistant Chief Financial Officer since February 2017 until her appointment as Chief Financial Officer.

Jim Frazier, CEO of Nutritional High, commented: "We are pleased to announce the appointment of Sonia as our new CFO, and cordially welcome her to Nutritional High family. Ms. Agustina is joining the Company at a critical time when the company is beginning to expand its operations and continues to ramp-up its revenue. Her financial reporting experience will be invaluable in documenting the Company's performance in various jurisdictions and we are glad to have her on board. I would also like to take a moment to thank Amy Stephenson on behalf of the Company's executive team for her services and wish her the best in her new endeavors."

As CFO, Ms. Agustina replaces Amy Stephenson as the Company's CFO. The Company thanks Ms. Stephenson for her service and wishes her well in his future endeavors. Ms. Stephenson will continue as a consultant to the Company.

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products and nationally recognized brands in the marijuana-infused products industry, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#), [Instagram](#) and [Google+](#) or visit www.nutritionalhigh.com.

For further information, please contact:

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Company's securities have not been registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), or applicable state securities laws, and may not be offered or sold to, or for the account or benefit of, persons in the United States or "U.S. Persons", as such term is defined in Regulation S under the U.S. Securities Act, absent registration or an applicable exemption from such registration requirements. This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in the United States or any jurisdiction in which such offer, solicitation or sale would be unlawful.

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